

ROLE SPECIFICATION

London & Partners Non Executive Board Director

London & Partners is the official promotional organisation for London, attracting and delivering value to overseas businesses, event organisers, students and visitors. Working on behalf of the Mayor of London, we promote the UK capital as the best place for business, events, students and visitors, and secure jobs and economic growth for the city.

London & Partners is a not-for-profit public private partnership, funded by the Mayor of London and our network of commercial partners. We have offices in London, Beijing, Shanghai, Mumbai, New York and San Francisco, with representatives in several more countries.

The company has delivered outstanding results including:

- delivering £250m economic benefit to the capital with a budget of c.£18m;
- created more than 4,000 extra jobs from our work in attracting new and expanding overseas companies to London;
- running the London Media Centre during the Olympics welcoming 8,000 journalists from 102 countries, hosting 600 events and generating media coverage valued at more than £1 million;
- launched a new mass participation event for London – Prudential Ride London which is on track to contribute £4.3 million to the London economy;
- secured one of the world's largest medical congresses – European Society of Cardiology bringing 35,000 delegates to London in 2015 worth £15m to the economy;
- attracted top Chinese education opinion-formers and Indian journalists to London to position London as the world's leading higher education destination; and
- attracted more than 23 million digital visitors to our redesigned visitlondon.com website, a jump of 41% on the previous year.

THE LONDON & PARTNERS BOARD

The Board is made up of 12 Directors. Under the articles of association the Chairman and one other non-executive director are appointed by the Mayor and the Mayor will approve the appointment by the board of two executive directors – the CEO and COO (the executive with responsibility for the financial affairs of the Company). Other Directors are appointed by the Board following the recommendation of the Nominations Committee with the approval of the members of the Company. The members are the Mayor of London, British Hospitality Association, ABTA, Society of London Theatre and London Chamber of Commerce and Industry.

Details of the Chairman, Kit Malthouse, and other Board members can be found at <http://www.londonandpartners.com/about-us/the-board>

The Board meets quarterly.

THE ROLE

We are looking at filling immediate and potential future vacancies on the board with individuals who will play a key role in establishing the overall direction of the agency and in driving and monitoring performance. In this important and interesting role you will develop strategies, policies and plans to ensure that London & Partners delivers its objectives and achieves

maximum results and value for money for the investment made by the Mayor and the private sector.

To fulfil this role it is imperative that you understand and are committed to the seven principles of public life - selflessness, integrity, objectivity, accountability, openness, honesty and leadership. You will have senior level experience and demonstrable success in delivering strong results as part of a major business or project. You should have a keen interest in the international promotion of London, and the ability to contribute to strategic decision-making in this area. You will have outstanding communication and advocacy skills. You will have no trouble commanding respect amongst other Board members and key stakeholders at all levels and will be able to provide a balanced view in the face of complex agendas.

DUTIES

You will:

- Be responsible for the management of the company's business, as set out in the Articles of Association;
- Providing strategic leadership on the development of strategies, policies and plans to discharge London & Partners purposes;
- Monitoring the performance of London & Partners, to ensure that it meets its strategic objectives and targets;
- Promoting high standards of propriety, best practice and the efficient and effective use of staff and resources;
- Attend four half-day meetings a year;
- Be called upon when required to be a member of a Board sub-committee (which currently sub-groups Audit & Finance, Remuneration and Nominations Committees and a Commercial Sub-group);
- Attend various events hosted by London & Partners and its partners;
- Act as an Ambassador for London & Partners and London;
- Make introductions to relevant networks and contacts that will assist London & Partners activities.

PROFILE OF SUCCESSFUL CANDIDATES

The successful candidates will be those who best meet the criteria laid out in the role profile.

We will also take into consideration the benefits to London & Partners of appointing a Board which collectively has a broad range of experience and expertise across a diverse range of sectors, geographies and professional skills. For this role we would be particularly interested in candidates with experience in the travel, tourism, hospitality or regeneration industries.

Applicants who do not have this experience and expertise should not be put off applying.

TERMS OF APPOINTMENT

Appointments will be for a three year terms.

The post will be unpaid. By convention, expenses occurred in fulfilling duties are covered by the Board Member's primary employer.

To apply please send a CV and short submission detailing how you meet the requirements of the role to the Secretary of the Nominations Committee at acooke@londonandpartners.com.



Shortlisted candidates will be called for interview with representatives of the Nominations Committee.

www.londonandpartners.com

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