# TOUCH DOWN...AND GET STRAIGHT DOWN TO BUSINESS



Touchdown London is a start-up service dedicated to overseas businesses who wish to establish themselves in London. It is managed, by London & Partners, the official promotional organisation for London attracting and delivering value to businesses, students and visitors. It is hosted in three locations across London by Avanta, an experienced London centric serviced office provider.

You can get down to business immediately with our offer of a free desk for up to 12 months\* at our Touchdown London centres across London, and London & Partners services to help you get started.

If you use Touchdown facilities operated by Avanta you will be eligible to receive a 25% discount on Avanta's serviced office space at any Avanta business centre across London, to provide you with a seamless and affordable property solution. Through our dedicated onsite manager you will also be able to access the full range of London & Partners services to help you get started. We have three Touchdown London centres, conveniently located with easy access to global transport links.

Our Hammersmith centre in west London is close to the River Thames, just 10 minutes away from central London and within reach of Heathrow airport. Our Mayfair centre is located in central London's West End, which is one of Europe's most prestigious office locations. Our third centre is located in the heart of the City of London, Europe's leading international financial and business centre.



\*Subject to availability and term

Dedicated onsite London & Partners manager to help your business set up, succeed and grow in London.



# TOUCHDOWN LONDON ENABLES COMPANIES TO QUICKLY SET UP BUSINESS IN LONDON.

## Touchdown London includes the following services:

# Help you make the business case for London

London & Partners will help you prepare a tailored business case for locating to London. Providing up-to-date information and data on markets, customers, suppliers, labour and recruitment, infrastructure, property and more.

### Set up

Together with our professional service partners we will assist you in selecting the right corporate and tax structure for your business, ensuring a smooth and cost effective set up. We will advise on all aspects of establishing and growing your business in London, from opening a bank account, local accounting and legal requirements, assistance with visas and work permits, and company registration. We can also help you find somewhere to live in London.

# Use free and discounted office space

You don't need to go virtual to have free office space. Touchdown London offers one free desk at our City, central or west London centres, available for up to 12 months<sup>\*</sup>.

You will have access to all the benefits of being in a serviced office, ready to do business from day one – with a fully staffed reception, telecommunications facilities, utilities and meeting rooms all provided at a minimum fixed cost. If you use Touchdown facilities in central or west London, you will gain free membership to Vanilla, Avanta's business club in London's West End enabling you to network with other businesses based in Avanta serviced offices throughout London. Find out more at **www.vanillalondon.co.uk**.





Touchdown London provides you with a seamless and affordable property solution.

### Create a business network

Get introductions to the right people to help your business set up, succeed and grow in London. Benefit from our links to a network of the capital's major businesses and professionals you need in key areas such as finance, legal, banking to technology, recruitment, insurance, and more.

### Settle in

Get introductions to people from your area of the world, and find out about places to live. Being a global city, London has a huge range of expatriate communities providing a ready-made network of contacts which can help you, your staff and their families settle into 'London life'. Access comprehensive and in-depth information on what's available in each area, and get our help with sorting out schools and colleges for your children.

\*Subject to availability and terms.

### ABOUT AVANTA SERVICED OFFICES

Avanta provides ready-to-work serviced office space for organisations of any size, from business start-ups needing a desk and a call answering service, to multinationals who need a whole floor of desk space. Companies can up and downsize to meet the needs of their business on extremely flexible and competitive terms. Avanta offers space in prime office locations across London, including the City, West End, Hammersmith, Mayfair and Victoria/Westminster.

For more information about Avanta serviced offices, please visit www.avanta.co.uk







### London Touchdown centres

West London 1 Lyric Square London W6 0NB

**City of London** 9 Devonshire Square London EC2M 4YF

**Central London** 20 Hanover Square London W1S 1JY

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# LONDON & PARTNERS IS HERE TO HELP YOU SUCCEED IN LONDON

London & Partners is the official promotional organisation for London attracting and delivering value to businesses, students and visitors.

We are the experts on doing business in the capital.

We connect international businesses to London, helping them set up, succeed and grow. Our service is comprehensive, confidential and funded – therefore at no cost to our clients.

To take advantage of our free Touchdown London service or to find out more about how London & Partners can help your organisation make better location decisions, faster, please contact:

T +44 (0)20 7234 5800 info@londonandpartners.com londonandpartners.com

