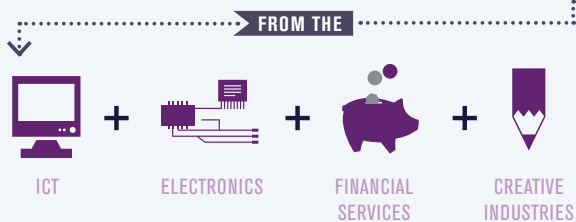
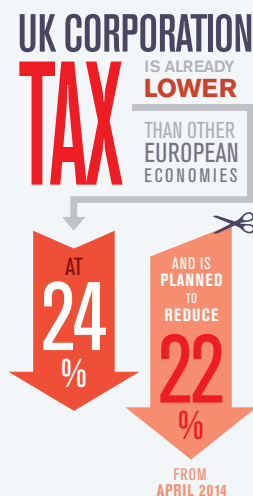


LONDON ATTRACTS MORE INTERNATIONAL COMPANIES



THAN ANY OTHER
EUROPEAN CITY

RESULTING IN
UNPARALLELED OPPORTUNITIES
FOR CONVERGENCE
& ACCESS
TO EXPERTISE



ACCESS TO TALENT:

LONDON

ATTRACTS

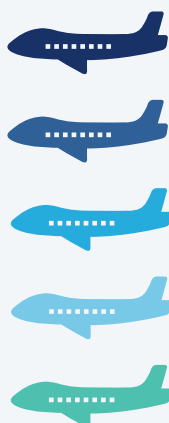
50%

OF ALL

UK GRADUATES

LONDON THE HOME OF
WORLD-CLASS TALENT AND EXPERTISE

*40% OF THE LONDON WORKFORCE WERE BORN OVERSEAS



LONDON'S

5

INTERNATIONAL AIRPORTS

OPERATE DIRECT FLIGHTS

TO OVER

300

INTERNATIONAL DESTINATIONS
WORLDWIDE

LONDON

HAS BEEN
VOTED

BEST
BUSINESS
CITY

FOR THE LAST 22 YEARS

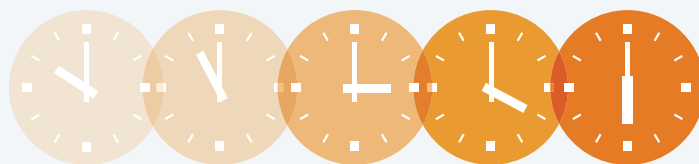
NEW YORK

SÃO PAULO

LONDON

JOHANNESBURG

DUBAI



LONDON'S OFFICE HOURS

OVERLAP

WITH THOSE COUNTRIES THAT
COLLECTIVELY ACCOUNT

FOR

99%
OF THE
WORLD'S
GDP

LONDON

IS
HOME

TO MORE

HEADQUARTERS

THAN ANY OTHER CITY IN EUROPE