



## Travel Trade | November 2013

### What's New in London

This month, we launched our new **travel trade guide** as well as the **.london domain** name. Read on for more information and say hello to our **new partners**.

Don't forget! [English Tourism Week](#) 2014 takes place 29 March - 6 April 2014 and registration for [March Marketplace](#) is now open.



#### Talk of the Town!

##### **London is to get a 24-hour Tube service at weekends**

From 2015, Londoners and visitors to the capital will be able to take the Tube home at any hour of the day or night on Fridays and Saturdays, supporting London's vibrant night-time economy and boosting businesses, jobs and leisure opportunities.

[Find out more](#)

### London & Partners News



#### **New .London web Domain to go Ahead**

London will shortly be one of the first cities in the world to launch a new city domain name in the biggest change to the online world since .com was launched nearly 30 years ago.

[Read the full release](#)



#### **London offers Best big city Experience**

International visitor numbers to London are at a record high with 7.9 million tourists visiting London in the first six months of 2013, a 12.4% increase compared to the last year.

[Read the full release](#)



#### **New 2014 Travel Trade Guide**

The London & Partners' London Guide 2014 is now available to download and is full of inspirational ideas and information to help you plan an incredible trip to London for your clients.

[Download the guide here](#)

### Say Hello to our new Partners



### **Malmaison London**

From the iconic buildings to the iconic dishes on the Brasserie menu, Malmaison dare to be different from other UK hotels. Their 12 exciting city centre hotels put guests at the heart of the action, whether they're visiting for business or pleasure.

[Find out more](#)



### **London RIB Voyages**

London RIB Voyages' provide Thames speed boat experiences from the world famous London Eye. The original, fastest and smoothest Thames RIB adventures on the Thames today, with the newest fleet of vessels.

[Find out more](#)



### **Hotel Indigo Kensington**

Tucked away in the heart of the Royal Borough of Kensington and Chelsea, this boutique London hotel blends into the rich heritage of the neighbourhood. Enjoy spacious bedrooms, warm service and all modern facilities.

[Find out more](#)

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## **Inspiration & Ideas from Our Partners**

### **MUSEUMS: British Museum**

The Vikings are coming... In March 2014 the British Museum will open the Sainsbury Exhibitions Gallery with a major exhibition on the Vikings. At the centre of the exhibition will be the surviving timbers of a 37-metre-long Viking warship, the longest ever found and never seen before in the UK. Due to its scale and fragility it would not have been possible to display this ship at the British Museum without the new facilities of the Sainsbury Exhibitions Gallery.

[Find out more and book](#)

### **THEATRE: Regent's Park Open Air Theatre**

Regent's Park Open Air Theatre has confirmed its complete programme of shows for summer 2014. All My Sons will open the season, followed by Hobson's Choice and a production of Twelfth Night re-imagined for everyone aged six and over. Porgy and Bess will then be staged prior to the previously announced return of To Kill a Mockingbird, which will bring the 2014 summer season to a close.

[Find out more and book](#)

### **FOOD: Mash Steak House**

MASH steakhouse was delighted to be awarded London Restaurant of the Year 2013. The London Lifestyle Awards showcase the best businesses, people and places and the fantastic achievements within the lifestyle industry that contribute to making London the exciting cosmopolitan it is. The awards party at The Troxy, on 23rd October, was a star studded event with the many movers and shakers of London in attendance.

[Find out more and book](#)

### **PROMOTIONS: Thames Clippers**

Thames Clippers launch their exclusive hop on hop off London River Ticket in January 2014 to the UK and international Travel Trade. The ticket will offer two days of unrivalled access to the best attractions, restaurants and bars along the River Thames to both individual travellers and groups of up to 50. The Thames Clippers service offers the fastest and most frequent way to travel on the Thames.

[Find out more and book](#)

### **EXHIBITIONS: The Barbican Spring / Summer 2014 Exhibitions**

The first major exhibition devoted to Jean Paul Gaultier, the celebrated French couturier, opens at the Barbican in April 2014. This dynamic installation of more than 140 cutting-edge couture and ready-to-wear garments explores Gaultier's fashion world, from his witty and boundary-pushing designs to his ceaseless interest in society, identity and a beauty borne of difference.

[Find out more and book](#)

### ACCOMMODATION: onefinestay

Discerning travellers – people like your clients – can stay in a real home while the owner is out of town. They'll get all the convenience and comfort of a hotel, including the 5\* linens, fluffy towels, nice smelly stuff in small bottles, free Wi-Fi and something different – an iPhone filled with local tips supplied by onefinestay hosts. The home stay agency have a curated portfolio of beautiful homes in London to suit your clients' needs and budgets.

[Find out more and book](#)

### THEATRE: Shakespeare in Love

The stage premiere of Shakespeare in Love will open at London's Noel Coward Theatre in the summer of 2014. This new play will be adapted for the stage by Lee Hall from the screenplay by Marc Norman and Tom Stoppard. Declan Donnellan will direct and the production will be designed by Nick Ormerod. Shakespeare in Love will be produced by Disney Theatrical Productions and Sonia Friedman Productions.

[Find out more and book](#)

## More Ways to Connect

### We're Here for You

If you have any enquiries please email the [Travel Trade inbox](#) or call us on: +44 (0)20 7234 5818 and we will do our best to help.

### Follow us on LinkedIn

Our [LinkedIn group](#) is constantly growing. Join us for up to the minute news and discussion with your peers in the travel trade.

### Travel Trade Website

For information on bringing groups to London, order brochures, view itineraries and more our [Travel Trade website](#).

## Essential Information



### [Buy your currency at the Post Office](#)

The Post Office's huge network of Bureaux de Change makes them the largest provider of foreign currency in the UK, consistently voted "Best Foreign Exchange Provider".



### [Getting around London](#)

Find out information on coach parking in London as well as the city congestion charge and information for your clients on public transport including accessibility.



### [Find information on UK Visas](#)

Check our guide to UK Visa regulations with all the resources you'll need to ensure your arrivals into London runs smoothly. You'll also find information on UK customs allowance.



### [Changing the Guard at Buckingham Palace](#)

It's one of London's top attractions and a must see for all visitors to the city. Make sure your clients don't miss out by ensuring you stay up to date with schedules.

**LONDON**  
& PARTNERS

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