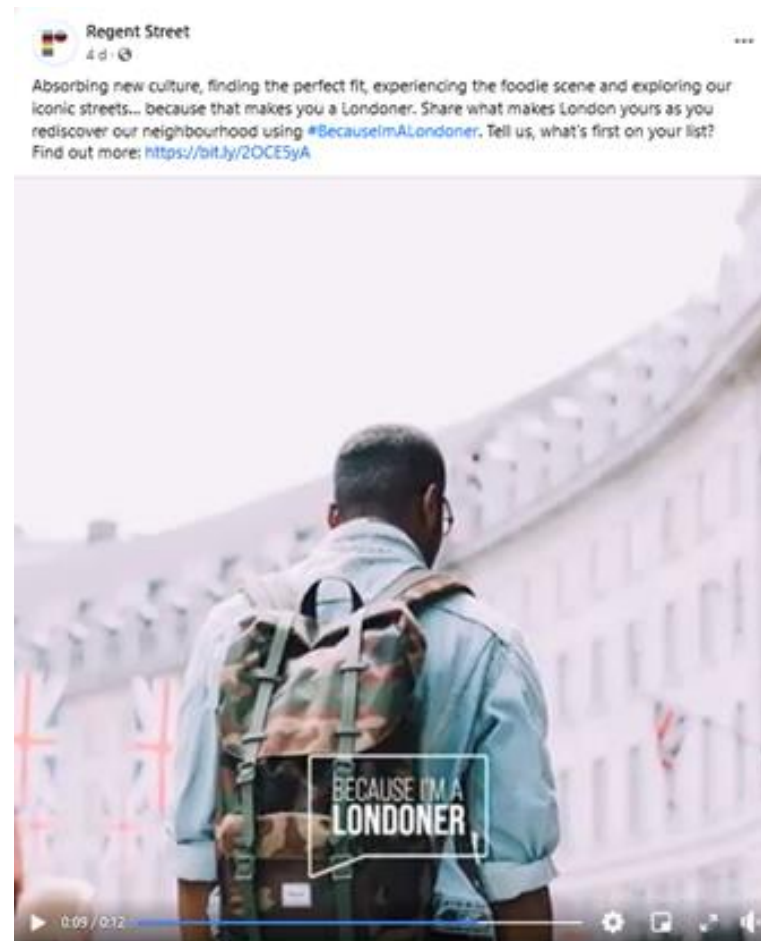




BECAUSE I'M A
LONDONER

PARTNERS SUPPORTING THE CAMPAIGN



PARTNERS SUPPORTING THE CAMPAIGN USING OUTDOOR MEDIA



Icon Outlet at the O2



London Stadium, Queen Elizabeth Olympic Park

BECAUSE I'M A LONDONER

CELEBRATE YOUR BUSINESS RE-OPENING

 **The Original Tour**
@Original_Tour


A very happy tour host on our first bus out from lockdown last weekend #SafeTravels #BecauseImALondoner #GoodToGo



1:55 pm · 6 Jul 2020 · Hootsuite Inc.

3 Retweets 8 Likes



 **Love Wimbledon**
Yesterday at 2:02 PM · 🌐

Many pubs, restaurants and bars across Wimbledon Town Centre will be re-opening from the 4th July. Most require advanced booking or downloading an app to order/pay. Reserve your table early avoid missing out!
Find out what's opening this weekend: <https://lovewimbledon.org/food-and-drink-2/>
#LoveLocal #OpenForBusiness #LoveWimbledon #BecauseImALondoner... See More



 **Team London Bridge**
@TeamLondonBdg

The Ivy Tower Bridge will welcome visitors back to the restaurant + newly refurbished summer garden from the 15th July 🌸🍷 Table bookings now available theivytowerbridge.com #BackInLondonBridge #becauseImALondoner



 **thamesrockets** · Following
The Official London Eye



Liked by dalstondolly and 19 others

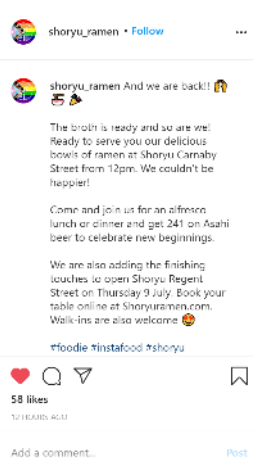
thamesrockets A few special moments from our first day back on the great river #Thames. 🙌🇬🇧

Our last trips are departing shortly (19.00) but we'll be back tomorrow ready and waiting for more lovely passengers to join us. 🚤🚤

Wish we could bottle this feeling. 🥰🥰🥰

#londonattraction #thamesrivercruise #reopening #thames #livelondon #londonisopen #londontgether #becauseimalondoner

CELEBRATE YOUR BUSINESS RE-OPENING



PROMOTE YOUR LOCAL AREA

O2 in the UK @O2 · 49m
Will you #ShopLocal as lockdown starts to ease?

We're proud to be supporting @VisitLondon with their #BecauseImALondoner campaign to help safely rebuild London and Britain.

Share the love for your local area 📍 spkl.io/London

O2 Business UK @o2businessuk · 53m

As the country starts to reopen, we're proud to be partnering with @BusinessLondon to help get the capital safely back on its feet.

Which #SmallBusiness are you most looking forward to rediscovering? Let us know using #BecauseImALondoner

To get involved 📍 spkl.io/60194Jm5S



Check Out Croydon @CheckOutCroydon · 50m
Time to rediscover #Croydon - like never before as we start to enjoy everything it has to offer #becauseimalondoner



London Transport Museum @ltmuseum · Jun 17
What does it mean to be a Londoner? What are your favourite local spots that you treasure? We'll be shining a spotlight on our favourite local places for people to safely explore and support local businesses as they reopen. Share your suggestions using #BecauseImALondoner



Holiday Inn Bexley @HIBexley

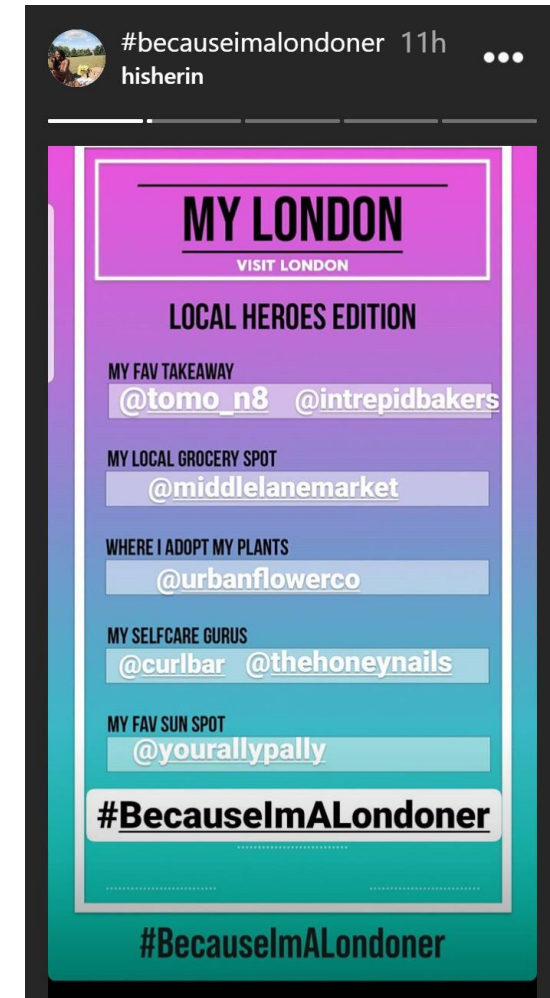
WE ❤️ YOU, LONDON.
As our city emerges from lockdown, we're reminded that our city is more than a place, it's a community. ✨
We absolutely love this video from @visitlondon. 📺
#BecauseImALondoner #VisitLondon #London



SHARE YOUR LONDON STORY



Helen Naylor @HelenJNaylor · 23h
On the way back from doing a bit of exercise and stopped off for a cheeky Negroni. Love your local neighbourhood again with #BecauseImALondoner and let's celebrate our amazing city @SaporeV Hither Green



PROMOTE YOUR LOCAL AREA



We are supporting a citywide campaign from @visitlondon, #BecauseImALondoner, to kickstart London's economy and encourage people to get behind their local businesses. Will you join us? Register at londonandpartners.com/JoinAlliance #OurCityTogether #LondonTogether

London Chamber of Commerce and Industry @londonchamber · 8h
We & local chambers of commerce across the capital are backing a new campaign to aid consumer confidence, getting people out and about spending safely in businesses in their borough. LCCI's CEO explains why the #BecauseImALondoner campaign is vital to London's #covid19 recovery 🙌



croydonbid @CroydonBID · 53m
#becauseimalondoner - lets embrace our local high streets and businesses and rediscover our local communities - like never before 🙌



We are proud to be part of London's #BecauseImALondoner campaign - encouraging Londoners to rediscover their neighbourhoods and support local businesses. Join the campaign:



Join the London Alliance
business.london

Vauxhall One @VauxhAllOne · Jun 22
Join the new #BecauseImALondoner campaign from @businesslondon to sustainably kickstart London's consumer economy. More info on the campaign and how to get involved here: bit.ly/3fzalsq #reopening #LoveVauxhall

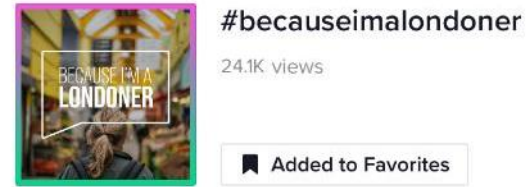
Merton Chamber @MertonChamber · 1h
Love your your local neighbourhood. We're proud to be involved with the #BecauseImALondoner campaign. Find out why we are involved bit.ly/31EqzCy

Join now and promote your #business #COVID19 #lovelocal

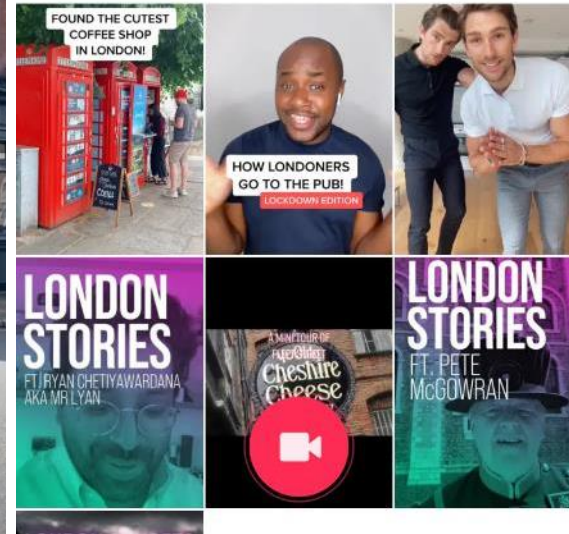


GREAT CONTENT FROM LONDONERS SHARING WHAT THEY LOVE ABOUT LONDON

LittleLondonWhispers @londonwhispers · 1h
I've taken over the @visitlondon Instagram stories today.. pop over and have a look at a tiny bit of London I really love & find out where to find the best ice cream in Belgravia #BecauseImALondoner #LoveLondon #ShopSmall #HeatwaveUK #WednesdayMotivation



Love London? As London emerges from lockdown, we're reminded that our city is more than a place, it's a community. Share what you love about your local London neighbourhood – its hidden gems... Expand



#BecauseImALondoner CHECKLIST:

10 EASY WAYS TO PROMOTE YOUR BUSINESS



BECAUSE I'M A
LONDONER

1. **DOWNLOAD OUR FREE-TO-USE CAMPAIGN ASSETS** AND SHARE THESE ALONGSIDE IMAGES AND VIDEOS OF YOUR BUSINESS TO CELEBRATE REOPENING AND SHOWCASE HOW YOU'RE ADAPTING TO THE "NEW NORMAL".
2. **TELL LONDONERS THAT YOU'RE OPEN FOR BUSINESS** AND ENCOURAGE THEM TO VISIT WITH OUR NEW "WE'RE OPEN" GIFS AND SHARE CARDS.
3. **SHOW YOU'RE INVOLVED IN THE CAMPAIGN BY USING THE BECAUSE I'M A LONDONER LOGO** AND OTHER CAMPAIGN ASSETS ON YOUR CHANNELS.
4. PROMOTE YOUR BUSINESS, PRODUCTS, SERVICES AND OFFERS TO CUSTOMERS IN YOUR LOCAL AREA **USING THE #BECAUSEIMALONDONER HASHTAG.**
5. CELEBRATE BEING BACK IN BUSINESS BY **TAKING PHOTOS OF YOUR REOPENING AND SHARE** USING THE #BECAUSEIMALONDONER HASHTAG.
6. **CREATE SPECIAL OFFERS OR RUN COMPETITIONS USING THE #BECAUSEIMALONDONER HASHTAG** TO REACH BIGGER AUDIENCES AND BE PART OF A WIDER CONVERSATION.
7. **TAG @VISITLONDON** IN YOUR POSTS FOR THE CHANCE TO HAVE YOUR CONTENT AMPLIFIED ON VISIT LONDON'S SOCIAL MEDIA CHANNELS.
8. **SHARE WHAT YOU LOVE ABOUT YOUR LOCAL AREA** AND ITS BUSINESSES USING THE #BECAUSEIMALONDONER HASHTAG.
9. **ENCOURAGE OTHER LOCAL BUSINESSES, MEMBERS AND YOUR CUSTOMERS TO GET INVOLVED** BY ASKING THEM TO USE THE #BECAUSEIMALONDONER HASHTAG.
10. **ASK YOUR LOCAL LONDON INFLUENCERS TO GET INVOLVED** AND SHARE WHAT THEY LOVE ABOUT THEIR AREA.