

PARTNERS SUPPORTING THE CAMPAIGN





Did you know Greenwich Peninsula has a driving range?

You can speed down river @thamesclippers to N. Greenwich & get working on that swing! greenwichpeninsulagolfrange.com

& all while keeping your physical distance too!

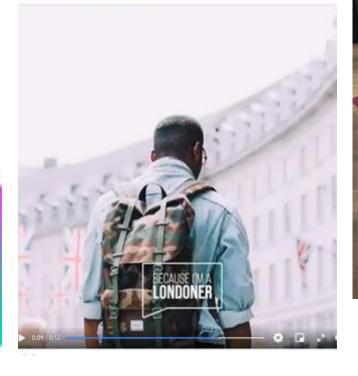
#BecauseImALondoner

#GM_T #SwingTime #BecauseImALondoner



Regent Street

Absorbing new culture, finding the perfect fit, experiencing the foodie scene and exploring our iconic streets... because that makes you a Londoner. Share what makes London yours as you rediscover our neighbourhood using "BecauseImALondoner. Tell us, what's first on your list? Find out more: https://dit.ly/20CE5yA







PARTNERS SUPPORTING THE CAMPAIGN



Screens at the Icon Outlet at The O2



Screens at The O2 store at The O2

PARTNERS SUPPORTING THE CAMPAIGN



London Stadium, Queen Elizabeth Olympic Park

CELEBRATE YOUR BUSINESS REOPENING

1.



A very happy tour host on our first bus out from lockdown last weekend #SafeTravels #BecauseImALondoner #GoodToGo



1:55 pm - 6 Jul 2020 - Hootsuite Inc.

3 Retweets 8 Likes

Kove Wimbledon

Many pubs, restaurants and bars across Wimbledon Town Centre will be re-opening from the 4th July. Most require advanced booking or downloading an app to order/pay. Reserve your table early avoid missing out!

Find out what's opening this weekend: https://lowewimbledon.org/food-and-drink-2/ #LoweLocal #OpenForBusiness #LoweWimbledon #BecauseImALondoner... See More



Team London Bridge

The Ivy Tower Bridge will welcome visitors back to the restaurant + newly refurbished summer garden from the 15th July (1) Table bookings now available theivytowerbridge.com #BackInLondonBridge #becauseImaLondoner



thamesrockets · Following





...

Liked by dalstondolly and 19 others

thamesrockets A few special moments from our first day back on the great river #Thames.

Our last trips are departing shortly (19.00) but we'll be back tomorrow ready and waiting for more lovely passengers to join us. so so that the second state of the se

Wish we could bottle this feeling. 🥰 🥁

#londonattraction #thamesrivercruise #reopening #thames #livelondon #londonisopen #londontogether #becauseimalondoner

BECAUSE I'M A LONDONER

CELEBRATE YOUR BUSINESS REOPENING

ubleamarket - Follow





In the meantime you can still support our thedare to hence, by dating the virtual marked as usual which is open from 10am unit 2pm, Carth with these you the of the follow the slue link on our bit to be related and relating www.uplicemarket.com/Antual market

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♥ Q ♥ 228 views 437:

Add à comment .





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#BecauseImALondoner





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BECAUSE I'M A LONDONER

PROMOTE YOUR LOCAL AREA



O2 in the UK 🔮 @O2 · 49m Will you #ShopLocal as lockdown starts to ease?

We're proud to be supporting @VisitLondon with their **#BecauseImALondoner** campaign to help safely rebuild London and Britain.

Share the love for your local area 🐖 spkl.io/London

O2 Business UK @ @o2businessuk - 53m

As the country starts to reopen, we're proud to be partnering with @BusinessLondon to help get the capital safely back on its feet.

Which #SmallBusiness are you most looking forward to rediscovering? Let us know using #BecauseImALondoner

To get involved spkl.io/60194Jm5S



Check Out Croydon @CheckOutCroydon · 50m Time to rediscover #Croydon - like never before as we start to enjoy everything it has to offer #becauseimalondoner

67



London Transport Museum ② @Itmuseum - Jun 17 What does it mean to be a Londoner? What are your favourite local spots that you treasure? We'll be shining a spotlight on our favourite local places for people to safely explore and support local businesses as they reopen. Share your suggestions using #BecauseImALondoner





Holiday Inn Bexley @HIBedey

WE 🤎 YOU, LONDON.

As our city emerges from lockdown, we're reminded that our city is more than a place, it's a community. We absolutely love this video from @visitlondon. #BecauseImALondoner #VisitLondon #London



PROMOTE YOUR LOCAL AREA

Visit the City from home @visitthecity

We are supporting a citywide campaign from @visitlondon, #BecauselmALondoner, to kickstart London's economy and encourage people to get behind their local businesses. Will you join us? Register at londonandpartners.com/ JoinAlliance #OurCityTogether #LondonTogether



London Chamber of Commerce and Industry @londonchamber - 8h We & local chambers of commerce across the capital are backing a new campaign to aid consumer confidence, getting people out and about spending safely in businesses in their borough. LCCI's CEO explains why the #BecauseImALondoner campaign is vital to London's #covid19 recovery



croydonbid @Croydon8ID 53m "becauseimalondoner - lets embrace our local high streets and businesses and rediscover our local communities - like never before





Hammersmith BID @HammersmithBID

We are proud to be part of London's #BecauselmALondoner campaign encouraging Londoners to rediscover their neighbourhoods an support local businesses. Join the campaign:

LONDONER



Join the new #BecauseImALondoner campaign from @businesslondon to sustainably kickstart London's consumer economy. More info on the campaign and how to get involved here: bit.ly/3fzalsq Areopening #LoveVauxhall





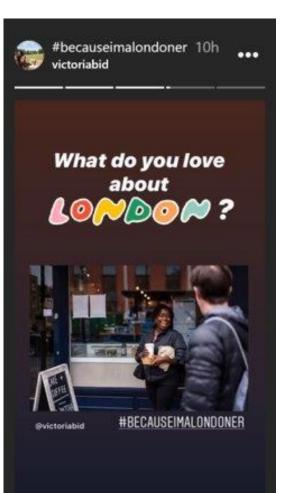
Merton Chamber @MertonChamber 1h **M((** Love your your local neighbourhood. We're proud to be involved with the #BecauseImALondoner campaign. Find out why we are involved bit.by/31EgzCy

Join now and promote your #business #COVID19 #lovelocal



Join the London Alliance business.london

SHARE YOUR LONDON STORY





\$ PD4

Helen Naylor @HelenJNaylor + 23h On the way back from doing a bit of exercise and stopped off for a cheeky Negroni. Love your local neighbourhood again with #BecauseImALondoner and let's celebrate our amazing city @SaporeV Hither Green





BECAUSE I'M A LONDONER

GREAT CONTENT FROM LONDONERS SHARING WHAT THEY LOVE ABOUT LONDON

LittleLondonWhispers @londonwhispers - 1h

I've taken over the @visitiondon Instagram stories today... pop over and have a look at a tiny bit of London I really love & find out where to find the best ice cream in Belgravia #BecauseImALondoner #LoveLondon #ShopSmall #HeatwaveUK #WednesdayMotivation





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Added to Favorites

Love London? As London emerges from lockdown, we're reminded that our city is more than a place, it's a community. Share what you love about your local London neighbourhood – its hidden gems... Expand •





#BecauselmAlondoner CHECKLIST 10 EASY WAYS TO PROMOTE YOUR BUSINESS OR ORGANISATION



1. Download our **free-to-use campaign materials** and share, alongside your own images and videos, to shine a spotlight on your business, organisation, borough or area.

2. Tell Londoners that you're open for business and encourage them to visit with our **"We're open" GIFs and share cards**.

3. Show you're involved in the campaign by using the **Because I'm a Londoner logo** and other campaign materials on your channels.

4. Promote your business, organisation, products, services and offers to customers using the **#BecauseImALondoner** hashtag.

5. Celebrate being back in business by taking photos of your "new normal" and share using the **#BecauseImALondoner** hashtag.

6. Use the **#BecauseImALondoner** hashtag to reach bigger audiences and be part of a wider conversation.

7. Tag **@VisitLondon** in your posts for the chance to have your content amplified on **Visit London**'s social media channels.

8. Share what you love about London and its businesses using the **#BecauseImALondoner** hashtag.

9. Encourage other businesses, organisations, members and your customers to get involved by using by using the **#BecauseImALondoner** hashtag.

10. Ask your **local London influencers** to get involved and encourage Londoners to explore their city, responsibly.