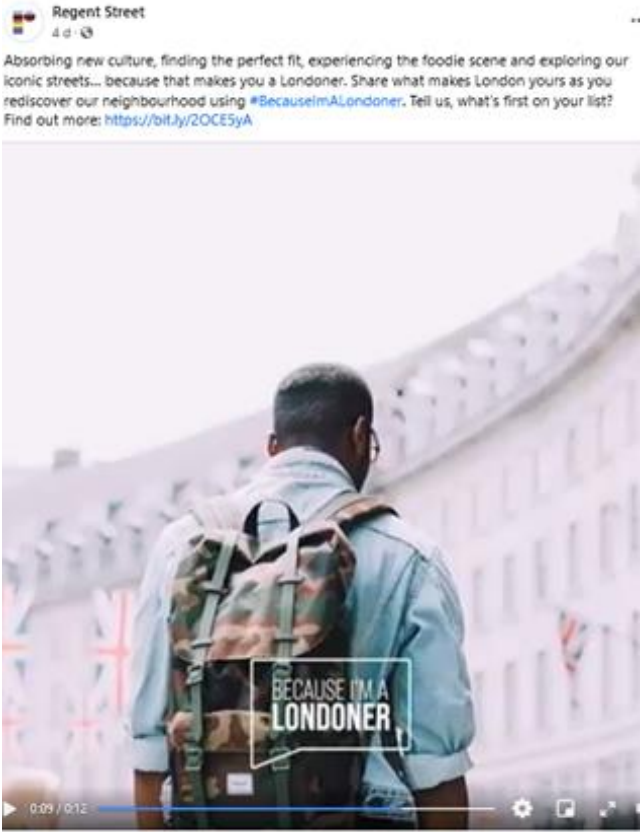




BECAUSE I'M A
LONDONER

PARTNERS SUPPORTING THE CAMPAIGN



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PARTNERS SUPPORTING THE CAMPAIGN



Screens at the Icon Outlet at The O2



Screens at The O2 store at The O2

BECAUSE I'M A LONDONER

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London Stadium, Queen Elizabeth Olympic Park

BECAUSE I'M A LONDONER

CELEBRATE YOUR BUSINESS REOPENING

The Original Tour
@Original_Tour

A very happy tour host on our first bus out from lockdown last weekend #SafeTravels #BecauseImALondoner #GoodToGo




1:55 pm · 6 Jul 2020 · Hootsuite Inc.

3 Retweets 8 Likes


Love Wimbledon
Yesterday at 2:02 PM ·

Many pubs, restaurants and bars across Wimbledon Town Centre will be re-opening from the 4th July. Most require advanced booking or downloading an app to order/pay. Reserve your table early avoid missing out!
Find out what's opening this weekend: <https://lovewimbledon.org/food-and-drink-2/>
#LoveLocal #OpenForBusiness #LoveWimbledon #BecauseImALondoner... See More




Team London Bridge
@TeamLondonBldg

The Ivy Tower Bridge will welcome visitors back to the restaurant + newly refurbished summer garden from the 15th July 🌸🌿 Table bookings now available
theivytowerbridge.com #BackInLondonBridge #becauseImALondoner



thamesrockets · Following
The Official London Eye



1/8

Liked by dalstondolly and 19 others

thamesrockets A few special moments from our first day back on the great river #Thames. 🚢🌊

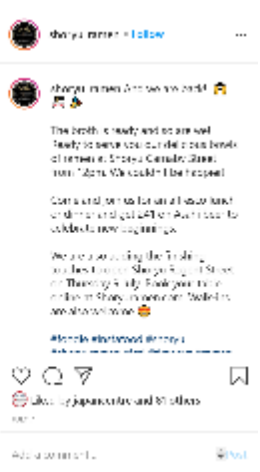
Our last trips are departing shortly (19.00) but we'll be back tomorrow ready and waiting for more lovely passengers to join us. 🚢🌊

Wish we could bottle this feeling. 🥰🥰🥰

#londonattraction #thamesrivercruise #reopening #thames #livelondon #londonisopen #londontgether #becauseimalondoner

BECAUSE I'M A LONDONER

CELEBRATE YOUR BUSINESS REOPENING



BECAUSE I'M A LONDONER

PROMOTE YOUR LOCAL AREA



O2 in the UK @O2 · 49m

Will you #ShopLocal as lockdown starts to ease?

We're proud to be supporting @VisitLondon with their #BecauseImALondoner campaign to help safely rebuild London and Britain.

Share the love for your local area 🍷 spkl.io/London



O2 Business UK @o2businessuk · 53m

As the country starts to reopen, we're proud to be partnering with @BusinessLondon to help get the capital safely back on its feet.

Which #SmallBusiness are you most looking forward to rediscovering? Let us know using #BecauseImALondoner

To get involved 🍷 spkl.io/60194Jm5S



Check Out Croydon @CheckOutCroydon · 50m

Time to rediscover #Croydon - like never before as we start to enjoy everything it has to offer #becauseimalondoner



London Transport Museum @ltmuseum · Jun 17

What does it mean to be a Londoner? What are your favourite local spots that you treasure? We'll be shining a spotlight on our favourite local places for people to safely explore and support local businesses as they reopen. Share your suggestions using #BecauseImALondoner



Holiday Inn Bexley

@HIBexley

WE ❤️ YOU, LONDON.

As our city emerges from lockdown, we're reminded that our city is more than a place, it's a community. ✨

We absolutely love this video from @visitlondon. 🌞

#BecauseImALondoner #VisitLondon #London



PROMOTE YOUR LOCAL AREA



We are supporting a citywide campaign from @visitlondon, #BecauseImALondoner, to kickstart London's economy and encourage people to get behind their local businesses. Will you join us? Register at londonandpartners.com/JoinAlliance #OurCityTogether #LondonTogether



We are proud to be part of London's #BecauseImALondoner campaign - encouraging Londoners to rediscover their neighbourhoods and support local businesses. Join the campaign:



Join the London Alliance business.london



BECAUSE I'M A LONDONER

SHARE YOUR LONDON STORY



GREAT CONTENT FROM LONDONERS SHARING WHAT THEY LOVE ABOUT LONDON



#BecauseImALondoner CHECKLIST

10 EASY WAYS TO PROMOTE YOUR BUSINESS OR ORGANISATION



1. Download our **free-to-use campaign materials** and share, alongside your own images and videos, to shine a spotlight on your business, organisation, borough or area.
2. Tell Londoners that you're open for business and encourage them to visit with our **"We're open" GIFs and share cards**.
3. Show you're involved in the campaign by using the **Because I'm a Londoner logo** and other campaign materials on your channels.
4. Promote your business, organisation, products, services and offers to customers using the **#BecauseImALondoner** hashtag.
5. Celebrate being back in business by taking photos of your "new normal" and share using the **#BecauseImALondoner** hashtag.
6. Use the **#BecauseImALondoner** hashtag to reach bigger audiences and be part of a wider conversation.
7. Tag **@VisitLondon** in your posts for the chance to have your content amplified on **Visit London's** social media channels.
8. Share what you love about London and its businesses using the **#BecauseImALondoner** hashtag.
9. Encourage other businesses, organisations, members and your customers to get involved by using by using the **#BecauseImALondoner** hashtag.
10. Ask your **local London influencers** to get involved and encourage Londoners to explore their city, responsibly.