



# LONDON & PARTNERS

---

OPEN INNOVATION FELLOWSHIP

LONDON  
& PARTNERS

SUPPORTED BY  
MAYOR OF LONDON



Royal College of Art

## **WHO IS THE FELLOWSHIP FOR?**

**Fellows are carefully selected to ensure that each cohort includes a balance of sectors and shared priorities.**

# ORGANISATION CRITERIA

**London-headquartered or committed to open innovation in London**

---

**Minimum 250 staff**

---

**Some existing activity in open innovation and has a plan for further growth in this area**

---

**C-suite commitment to scaling open innovation in their organisation**

---

**Corporate commitment to diversity and inclusion, including in supply chains**

---

**Organisations that share our values of good growth for London and society through open innovation**

---

**Any sector welcome**

(a range of sectors are encouraged to enhance the creative mix of the corporates and the non-competitive nature of the cohort model)

---

# INDIVIDUAL CRITERIA

**The most senior executive responsible for open innovation**

---

**The person who is driving transformation in the business and has ambitions to take this to the next level, both within their organisation and for society**

---

**Individuals who have the backing of a senior level member**

---

**Recognise some (or all) of the below as challenges or ambitions for your business and want to overcome or achieve them with a group of like-minded peers:**

- ✓ Establish a more streamlined and focused way of networking with startups in London's tech community and aim to meet those that can make a genuine difference beyond the 'usual suspects'.
- ✓ Transform your organisations' processes for procurement, budgeting and project management to better support open innovation.
- ✓ Establish effective ways of working across very different cultures and mindsets, bringing together your organisation with the 'startup culture' of high-growth, innovative young companies.
- ✓ The need to demonstrate clearly the positive outcomes of investing in open innovation to maintain the support of your Board and senior executives.
- ✓ Harness the energy of open innovation 'enthusiasts' across the organisation, using it as an opportunity to retain and develop talent.
- ✓ You are the only senior leader in your organisation working in open innovation, so lack critical friends to share ideas and experiences with.
- ✓ You are the first incumbent of your role, so have both the challenge and the opportunity of establishing your remit, influence and purpose.
- ✓ You are seeking innovation models and ideas to help your business transition out of this current crisis.

# LONDON

**& PARTNERS**

---

OPEN INNOVATION FELLOWSHIP

For more information or to register,  
email [openinnovation@londonandpartners.com](mailto:openinnovation@londonandpartners.com)