



# LONDON & PARTNERS

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OPEN INNOVATION FELLOWSHIP

**LONDON**  
& PARTNERS

SUPPORTED BY  
**MAYOR OF LONDON**



**Royal College of Art**

# FELLOWSHIP CONTENT AND FORMAT

The four-month Fellowship is a balance of classroom style learning, small curated workshops and seminars, practical, real-world immersions and tailored one-to-one support to meet the unique needs of Fellows and their respective organisations.

The Fellowship is broken down as follows:

**Five core modules delivered over six sessions**

**Three Discover London modules delivered virtually or in person**

**Two tutorials, one hosted one-to-one and the other in a small seminar style with three to four peers**

**Dedicated C-suite content**

**Ongoing access to a curated learning platform to build on content covered across the Fellowship and provide additional digital resources and knowledge**

Attendance to all sessions is compulsory.

# CORE MODULES

The core modules expose Fellows to prominent thought leaders in this space including our academic lead partner, the Royal College of Art.

Ahead of each module, Fellows complete content to trigger reflection and action ensuring they come prepared to dive right into the session.

## Themes covered in the core modules include:

### Open innovation strategy

Identifying individual strategies, challenges and business priorities. This theme also explores open innovation approaches, the role of innovation within a business and diagnostics.

### Open innovation operating models

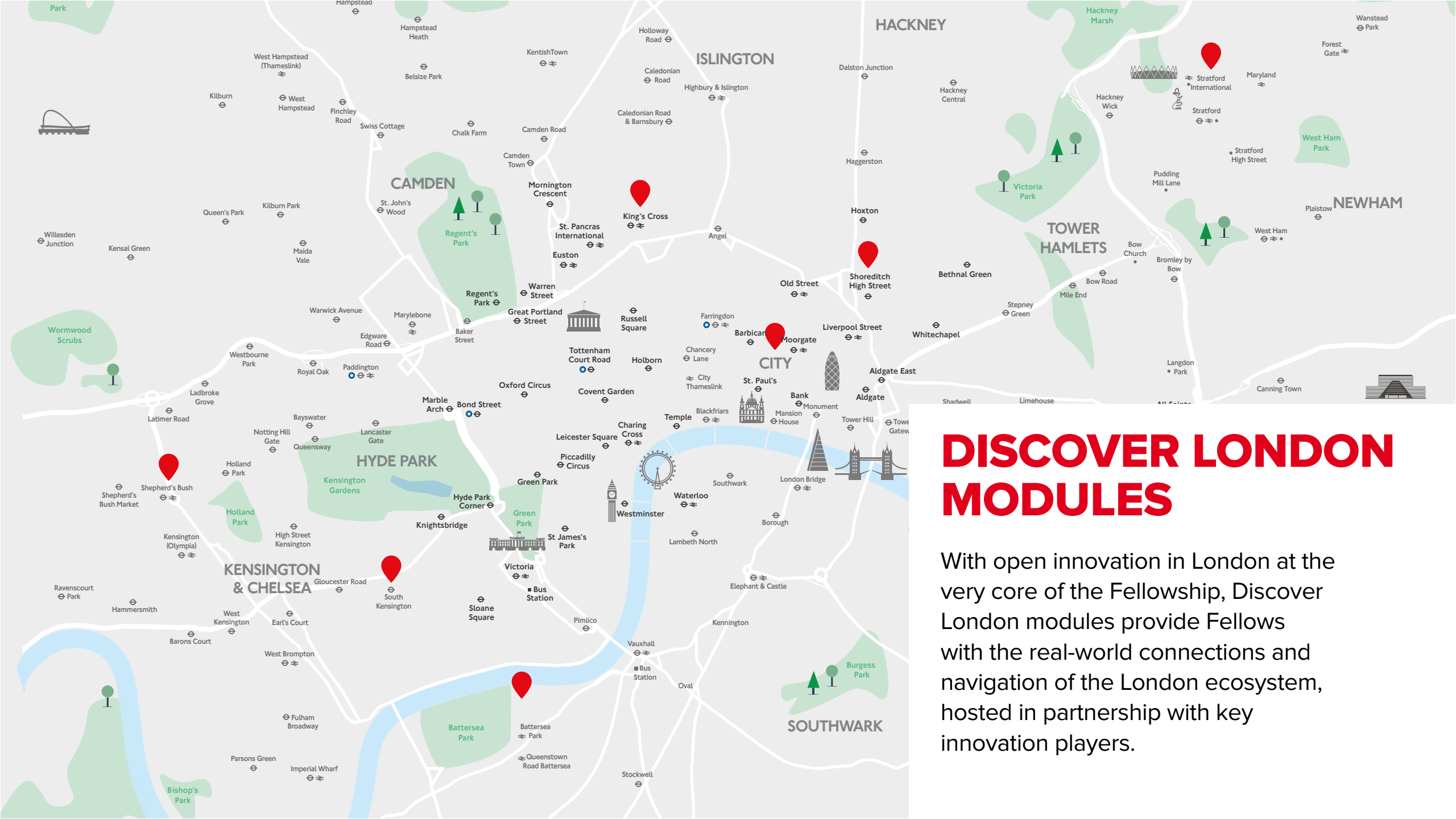
Deep dive into the opportunities and challenges presented by different operating models including but not limited to outsourcing, incubators/ accelerators, CVCs, partnerships and innovation challenges. It also covers framework and knowledge to successfully drive forward the right options.

### Open innovation in London

Insights and navigation of the complex London ecosystem, understanding of the scale, structure, districts, key players and opportunities and challenges London as a global city presents.

### Innovation culture, mindset and people

Fostering innovation culture, mindset and design thinking within a business. Recruiting and developing talent for innovation and challenging existing organisational structures.



# DISCOVER LONDON MODULES

With open innovation in London at the very core of the Fellowship, Discover London modules provide Fellows with the real-world connections and navigation of the London ecosystem, hosted in partnership with key innovation players.

## C-SUITE SPONSORS

Each Fellow is required to secure a C-suite sponsor from within their organisation in order to take part in the Fellowship. This is to secure genuine commitment from the business, ensuring open innovation priorities are heard and embedded by the wider organisation.

Dedicated content for the C-suite sponsors, a C-suite 'track', offers the opportunity to connect with like-minded peers through inspirational sessions with global open innovation thought leaders.

The C-suite track also sees sponsors join at least one of the tutorial sessions and contribute to the final core module focusing on reflection and action plans for each Fellow and their respective company.

## FELLOW COMMITMENT

Attendance and participation in five modules carried out over 14 weeks, with an average commitment of three hours per week.

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To remain as a Fellow in the alumni community as part of an elite, established network of leaders, driving the mission to make London the global leader in innovation.

## C-SUITE COMMITMENT

Ongoing support for nominated Fellow, ensuring their open innovation priorities are heard and embedded by the wider business.

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C-suite sponsors are to attend a number of modules alongside Fellow.

Attendance required is as follows:

**Thought Leadership** – w/c 12 October 2020

**Tutorial** – w/c 7 December 2020

**Reflection and Action** – w/c 25 January 2021

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For more information or to register,  
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