



LONDON & PARTNERS

OPEN INNOVATION FELLOWSHIP

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SUPPORTED BY
MAYOR OF LONDON



Royal College of Art

WHO IS THE FELLOWSHIP FOR?

Fellows are carefully selected to ensure that each cohort includes a balance of sectors and shared priorities.

ORGANISATION CRITERIA

London-headquartered or has significant London presence

Minimum 250 London-based staff

Some existing activity in open innovation and has a plan for further growth in this area

C-suite commitment to scaling open innovation in their organisation

Corporate commitment to diversity and inclusion, including in supply chains

Organisations that share our values of good growth for London and society through open innovation

Any sector welcome

(a range of sectors are encouraged to enhance the creative mix of the corporates and the non-competitive nature of the cohort model)

INDIVIDUAL CRITERIA

The most senior executive responsible for open innovation

The person who is driving transformation in the business and has ambitions to take this to the next level, both within their organisation and for society

Individuals who have the backing of a C-suite level member

Recognise some (or all) of the below as challenges or ambitions for your business and want to overcome or achieve them with a group of like-minded peers:

- ✓ Establish a more streamlined and focused way of networking with startups in London's tech community and aim to meet those that can make a genuine difference beyond the 'usual suspects'.
- ✓ Transform your organisations' processes for procurement, budgeting and project management to better support open innovation.
- ✓ Establish effective ways of working across very different cultures and mindsets, bringing together your organisation with the 'startup culture' of high-growth, innovative young companies.
- ✓ The need to demonstrate clearly the positive outcomes of investing in open innovation to maintain the support of your Board and senior executives.
- ✓ Harness the energy of open innovation 'enthusiasts' across the organisation, using it as an opportunity to retain and develop talent.
- ✓ You are the only senior leader in your organisation working in open innovation, so lack critical friends to share ideas and experiences with.
- ✓ You are the first incumbent of your role, so have both the challenge and the opportunity of establishing your remit, influence and purpose.
- ✓ You are seeking innovation models and ideas to help your business transition out of this current crisis.

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For more information or to register,
email openinnovation@londonandpartners.com