

Hit the ground running

The key steps to consider when launching your business in London

BUILD YOUR BUSINESS CASE

- Research the London market
- Assess routes to market
- Fact-finding visits to London



FORM A UK ENTITY

- Choose a legal entity
- Tax considerations and incentives
- Intellectual property rights in the UK



PRACTICAL STEPS

- Obtain the correct visa (if applicable)
- Open a bank account
- Recruit staff
- Set up your office and negotiate the lease



LAUNCH AND GROW

- Develop a marketing and PR plan
- Promote your business
- Develop business networks



ENJOY LONDON LIFE

- Find your new home
- Utilise the city's extensive transport network
- Enjoy some of the world's best sights and attractions

LONDON
& PARTNERS

10 reasons why you should set up in London

London is one of the world's most exciting, dynamic and profitable cities in which to establish a business.

01 COMPETITIVE BUSINESS ENVIRONMENT

The UK ranks consistently in the top 10 in the world for ease of doing business.

02 LOW TAXATION ECONOMY

At 19%, London has the lowest Corporation Tax in the G20. It is set to be reduced to 17% by 2020.

03 HIGHLY SKILLED TALENT POOL

London is the only global city to have four universities in the top 40 world ranking of the Times Higher Education World Ranking and two more only an hour outside London.

04 COMPETITIVE TAXATION

The UK offers tax incentives for R&D, 30% tax relief on investments up to £1 million, favourable personal taxation and the most flexible labour regulations in Europe.

05 TECH HUB

London is one of the world's leading digital hubs and the largest tech ecosystem in Europe, with an estimated ecosystem value of \$44bn.

06 WORLD LEADING FINANCIAL CENTRE

London ranks first in the 2017 Global Financial Cities Index with a long tradition as a financial capital and home to more than 250 international banks – more than New York, Paris or Frankfurt.

07 CONNECTIVITY

London is the supreme gateway city, with direct flights to more than 396 destinations.

08 TIMEZONE

London's office hours overlap with countries generating 99% of global GDP.

09 ACCESS TO FINANCE

A global venture capital and private equity hub, London attracted more investment than any other major European city in 2017.

10 QUALITY OF LIFE

London is one of the world's most open, multi-cultural and cosmopolitan cities, with a long-standing tradition of welcoming international businesses and visitors.

Talk to us

London & Partners are the experts on doing business in the capital, helping overseas businesses to set up, grow, and invest in London. Our team can advise you on every aspect of how to start a business in the UK, free of charge.

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