



# London's tech scene

At a glance

**LONDON**  
& PARTNERS

**MAYOR OF LONDON**

# Welcome to London

With average early-stage startup funding almost double the global average<sup>1</sup>, London is one of the world's leading technology hubs. London's tech scene: at a glance has been created to help you navigate this exciting ecosystem and find the best ways to expand your business in the UK capital.

We've pinpointed tech hotspots and clusters, helping you work out whether to set up close to giants such as Google or Amazon, on the doorstep of potential investors and clients, or in one of the many buzzy accelerators, incubators and low-cost collaboration hubs across the city.

Find resources to help you spot opportunities and trends, secure staff and partners, pitch to investors and win new business. London & Partners wishes you the greatest success in this remarkable world city.

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In London, we have top talent right here on our doorstep. It's allowed us to build an interdisciplinary team that's doing things no one else can.

DeepMind

<sup>1</sup> Startup Genome



A unique blend of talent, investment and innovation makes London a world leader in tech.

## London in numbers:

### World-class talent

**365,000**

developers - the highest in Europe

**4**

universities in the world's top 40 and a deep pool of specialist AI and cyber security courses

### Investment opportunities

**£1.8bn**

VC funding into tech companies in 2018, the highest in Europe

**36**

unicorns call London home - more than Madrid, Stockholm and Amsterdam put together

### An innovative ecosystem

**38**

green companies, which have raised \$10bn combined in London

**25%**

of AI suppliers have at least one female founder, 8% more than the global tech average

### A bright future

**12x**

the predicted increase in connected device usage by 2026

**2020**

Google's new UK headquarters opens; its first custom-designed building outside the US

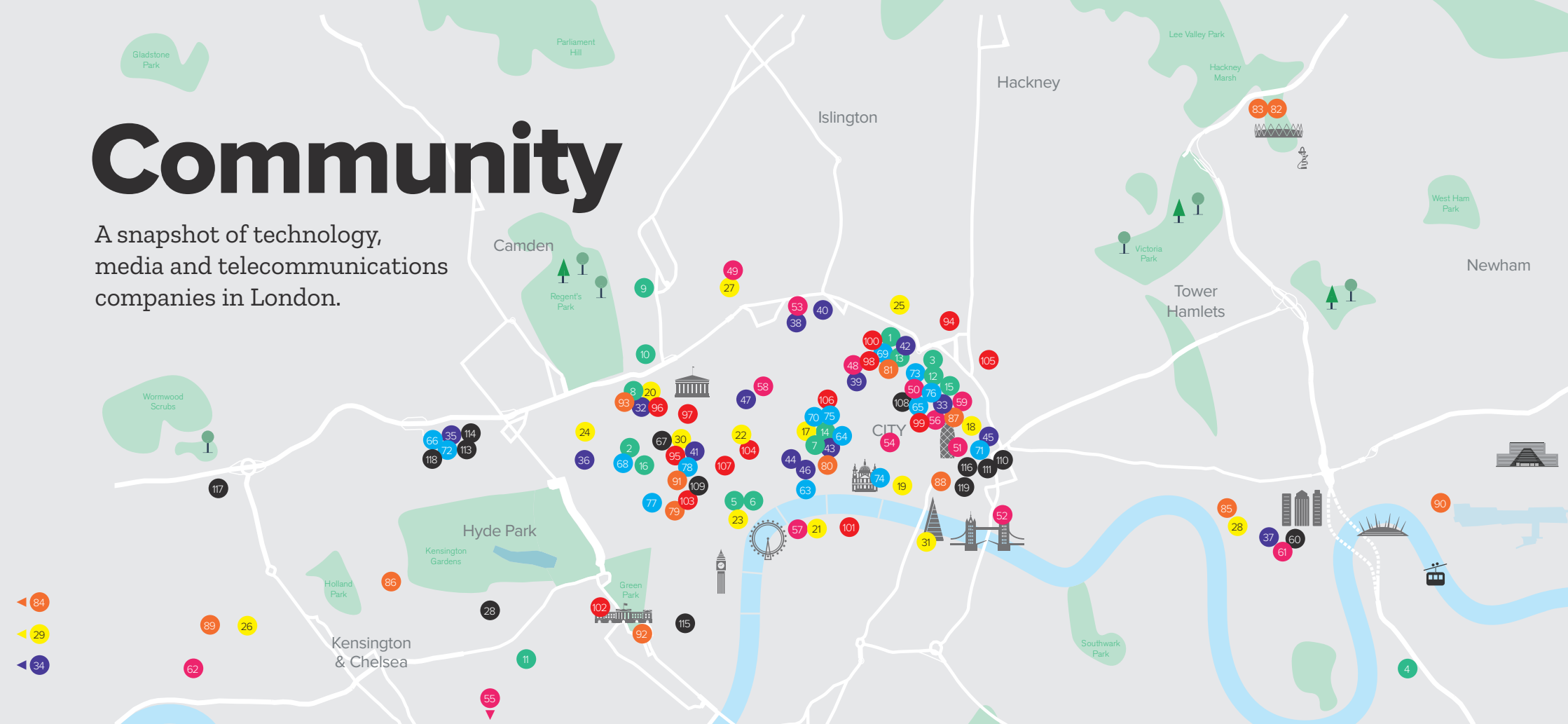
<sup>2</sup> Stack Overflow <sup>3</sup> Language Capital, CILT, 2010 <sup>4</sup> London & Partners and PitchBook

<sup>5</sup> Tech Nation <sup>6</sup> Green Finance Initiative <sup>7</sup> Mayor of London <sup>8</sup> Cambridge Consultants



# Community

A snapshot of technology, media and telecommunications companies in London.



- 1 Adobe
- 2 Adyen
- 3 Airbnb
- 4 Alcatel-Lucent
- 5 Alibaba
- 6 Alipay
- 7 Amazon
- 8 Appoach
- 9 ASOS
- 10 Atos
- 11 Babylon Health
- 12 Bossa Studios
- 13 Box
- 14 BT
- 15 busuu
- 16 BuzzFeed

- 17 Capgemini
- 18 ChargePoint
- 19 China Mobile
- 20 Cisco
- 21 Citymapper
- 22 Criteo
- 23 DarkTrace
- 24 Databricks
- 25 Decoded
- 26 Deezer
- 27 DeepMind
- 28 Digital Shadows
- 29 Discovery Communications
- 30 Dolby
- 31 dotmailer

- 32 Dropbox
- 33 DueDil
- 34 eBay
- 35 EE
- 36 Electronic Arts
- 37 eToro
- 38 Etsy
- 39 Eventbrite
- 40 Expedia
- 41 Facebook
- 42 FarFetch
- 43 FON
- 44 Framstore
- 45 General Assembly
- 46 Gett
- 47 Glassdoor

- 48 GoCardless
- 49 Google
- 50 HelloFresh
- 51 HCL
- 52 HootSuite
- 53 Houzz
- 54 HP
- 55 Hutchison Whampoa
- 56 Huawei Global Finance
- 57 IBM
- 58 ILM (Industrial Light & Magic)
- 59 Improbable
- 60 Infosys
- 61 Intel
- 62 Interactive Studios

- 63 iZettle
- 64 Just Eat
- 65 Kano
- 66 Kaspersky
- 67 King
- 68 Klarna
- 69 Last.fm
- 70 LinkedIn
- 71 Metal
- 72 Microsoft
- 73 Monzo
- 74 NTT Europe
- 75 Okta
- 76 OpenTable
- 77 OYO Rooms
- 78 Palantir

- 79 PayPal
- 80 Pinterest
- 81 Pivotal
- 82 Plexal
- 83 The Pokemon Company International
- 84 Qualcomm
- 85 Revolut
- 86 Riot Games
- 87 Salesforce
- 88 SAP
- 89 Shazam
- 90 Siemens
- 91 Snap Inc.
- 92 Sky
- 93 Slack

- 94 Songkick
- 95 Sony Computer Entertainment
- 96 Spotify
- 97 Square
- 98 Stack Overflow
- 99 Starling Bank
- 100 Stripe
- 101 Tableau Software
- 102 TATA Consultancy Services
- 103 Telefónica Digital (Telefónica Innovation)
- 104 Theodo
- 105 TransferWise
- 106 TrustPilot
- 107 Twitch UK

- 108 Twilio
- 109 Twitter
- 110 Uber
- 111 Unruly
- 112 Ustwo Games
- 113 Vodafone
- 114 Wipro
- 115 WorldRemit
- 116 WP Engine
- 117 YOOX Net-a-Porter Group
- 118 Zendesk
- 119 Zomato

# Explore

Starting at King's Cross or Stratford, our half day tour will take you through some of east London's tech hotspots.

## King's Cross

- 1 Eurostar terminal EC1R 5EY
  - 2 Kings Place N1 9AG
  - 3 DeepMind NIC 4AG
  - 4 Digital Catapult NW1 2RA
  - 5 The Francis Crick Institute NW1 1AT
- Ⓜ 45 or 46 bus to Clerkenwell Road Rosebery Avenue

## Shoreditch

- 10 The Hoxton EC2A 4DP
  - 11 Rise London EC2A 4DP
  - 12 Central Working Shoreditch EC2A 4BX
  - 13 Campus London, includes TechHub and Seedcamp EC2A 4BX
  - 14 IDEALondon EC2A 2BB
  - 15 Open Data Institute EC2A 4JE
  - 16 Boxpark E1 6HT
  - 17 Tea Building E1 6JJ
- Walk to Spitalfields

## Spitalfields

- 18 Brick Lane Market
  - 19 The Old Truman Brewery E1 6QL
  - 20 Second Home Spitalfields E1 5JL
  - 21 General Assembly London E1 7PT
- Ⓜ DLR to Canary Wharf

## Canary Wharf

- 22 Level39 One Canada Square E14 5AB
- Ⓜ DLR to Stratford

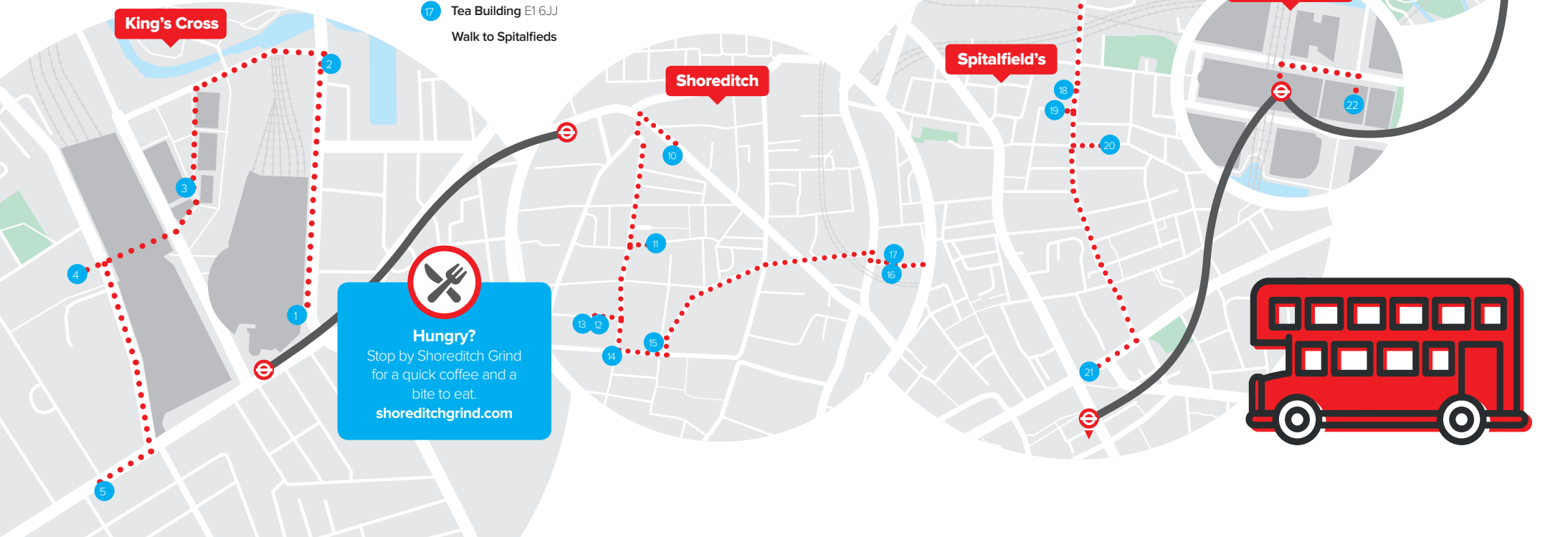
## Stratford

- 23 Here East, includes Plexal, BT Sport, Ford, London Cyber Innovation Centre E20 3BS



### Top tip!

By foot or public transport, London is easy to get around. For more on transport visit [tfl.gov.uk](https://tfl.gov.uk)



# Useful contacts

London's thriving tech scene at a glance.

## Talent and innovation

Find partners, clients, funders and new ideas at hundreds of tech events and meet-ups across London.

**Campus London**  
[campus.co/london/en](https://campus.co/london/en)

**StartupDigest**  
[startupdigest.com/digests/london](https://startupdigest.com/digests/london)

**Tech Nation**  
[technation.io](https://technation.io)

**TechHub**  
[london.techhub.com/events](https://london.techhub.com/events)

**Tech.London events**  
[tech.london/events](https://tech.london/events)

**UK Tech News**  
[uktech.news/events](https://uktech.news/events)



## Major annual events

**ad:tech London**  
[london.ad-tech.com](https://london.ad-tech.com)

**Advertising Week Europe**  
[europe.advertisingweek.com](https://europe.advertisingweek.com)

**Bett**  
[bettshow.com](https://bettshow.com)

**Cloud Expo Europe**  
[cloudexpoeurope.com](https://cloudexpoeurope.com)

**Infosecurity**  
[infosecurityeurope.com](https://infosecurityeurope.com)

**The Europas**  
[theeuropas.com](https://theeuropas.com)

**London Games Festival**  
[games.london](https://games.london)

**London Tech Week**  
[londontechweek.com](https://londontechweek.com)

**NOAH Internet Conference**  
[noah-conference.com](https://noah-conference.com)

**PayExpo**  
[payexpo.com/europe](https://payexpo.com/europe)

**Social Media Week**  
[socialmediaweek.org/london](https://socialmediaweek.org/london)

**SVC2UK**  
[svc2uk.com](https://svc2uk.com)

**Wearable Technology Show**  
[wearabletechnologyshow.net](https://wearabletechnologyshow.net)

## Grab a coffee

More than just a great brew: enjoy one of the capital's best coffees and mix with the tech community.

**Allpress Espresso**  
[uk.allpressespresso.com](https://uk.allpressespresso.com)

**Caravan**  
[caravanrestaurants.co.uk](https://caravanrestaurants.co.uk)

**Federation Coffee**  
[federation.coffee](https://federation.coffee)

**Kaffeine**  
[kaffeine.co.uk](https://kaffeine.co.uk)

**Lantana**  
[lantanacafe.co.uk](https://lantanacafe.co.uk)

**look mum no hands!**  
[lookmumnohands.com](https://lookmumnohands.com)

**MakersCafe**  
[makerscafe.com](https://makerscafe.com)

**Origin Coffee**  
[origincoffee.co.uk](https://origincoffee.co.uk)

**Ozone Coffee Roasters**  
[ozonecoffee.co.uk](https://ozonecoffee.co.uk)

**Paper & Cup**  
[paperandcup.co.uk](https://paperandcup.co.uk)

**Prufrock coffee**  
[prufrockcoffee.com](https://prufrockcoffee.com)

**Shoreditch Grind**  
[grind.co.uk](https://grind.co.uk)

**The Breakfast Club**  
[thebreakfastclubcafes.com](https://thebreakfastclubcafes.com)

**Workshop Coffee Co.**  
[workshopcoffee.com](https://workshopcoffee.com)

## Finding tech talent

London offers the best tech talent in Europe. Find developers skilled in everything from ASP. net to Z/OS, and specialists in every other discipline.

**Graduate Talent Pool**  
[graduatetalentpoolsearch.direct.gov.uk](https://graduatetalentpoolsearch.direct.gov.uk)

**London Startup Jobs**  
[londonstartupjobs.co.uk](https://londonstartupjobs.co.uk)

**Propel**  
[propellondon.com](https://propellondon.com)

**Silicon Milkroundabout**  
[siliconmilkroundabout.com](https://siliconmilkroundabout.com)

**SpecialistsGrid**  
[specialistsgrid.com](https://specialistsgrid.com)

**Stack Overflow**  
[stackoverflow.com/jobs](https://stackoverflow.com/jobs)

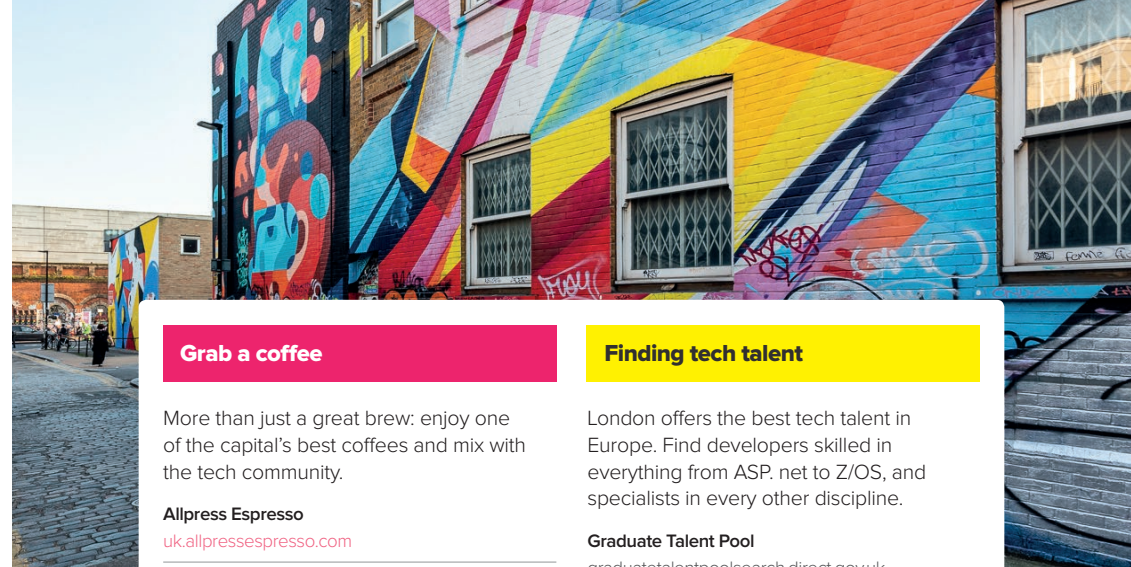
**Tech City Jobs**  
[techcityuk.com/jobs](https://techcityuk.com/jobs)

**Talent Pool**  
[talentpool.com](https://talentpool.com)

**Talent Toolkit**  
[jobsandtalent.london](https://jobsandtalent.london)

**Unicorn Hunt**  
[unicornhunt.io](https://unicornhunt.io)

**Work In Startups**  
[workinstartups.com](https://workinstartups.com)





## Accelerators, incubators and co-working spaces

Find big brand mentors, sources of funding and a roadmap to success at these accelerators and incubators. Or set up office in some of the coolest co-working spaces on the planet.

### Abbey Road Red

[abbeyroad.com/abbeyroadred](http://abbeyroad.com/abbeyroadred)

### Barclays Accelerator

FinTech accelerator powered by Techstars  
[barclaysaccelerator.com](http://barclaysaccelerator.com)

### Breed Reply

Funds and supports Internet of Things startups  
[reply.com](http://reply.com)

### Campus London

Google's space for entrepreneurs  
[campuslondon.com](http://campuslondon.com)

### Central Working

Your business is more than just a job, this is more than just an office  
[centralworking.com](http://centralworking.com)

### Collider

Accelerator dedicated to marketing and adtech startups  
[collider.io](http://collider.io)

### CyLon

World-leading cybersecurity accelerator  
[cylonlab.com](http://cylonlab.com)

### Dreamstake Ventures

[dreamstakeventures.com](http://dreamstakeventures.com)

### Founders Factory

[foundersfactory.com](http://foundersfactory.com)

### GCHQ Cyber Accelerator

Developing the UK's cybersecurity ecosystem through accelerating innovative startups  
[wayra.co.uk/gchq](http://wayra.co.uk/gchq)

### IDEALondon

UCL and Cisco run Post Accelerator  
[idea-london.co.uk](http://idea-london.co.uk)

### Impact Hub

For social entrepreneurship  
[impacthub.net](http://impacthub.net)

### Innovation Warehouse

For entrepreneurs working on high growth, high impact startup businesses  
[innovationwarehouse.org](http://innovationwarehouse.org)

### JLAB

John Lewis technology incubator  
[jlab.co.uk](http://jlab.co.uk)

### LawTech Eagle Lab in Partnership with the Law Society

[labs.uk.barclays/lawtech](http://labs.uk.barclays/lawtech)

### Level39

Europe's largest technology accelerator space for finance, retail, cyber and future cities technology companies  
[level39.co](http://level39.co)

### MassChallenge

The most startup-friendly accelerator on the planet  
[masschallenge.org](http://masschallenge.org)

### Plexal

Europe's largest innovation ecosystem on the site of London's Queen Elizabeth Olympic Park  
[plexal.com](http://plexal.com)

### Realities Centre

[realitiescentre.com](http://realitiescentre.com)

### Rise

FinTech community of rising startups and industry leaders  
[thinkrise.com](http://thinkrise.com)

### RocketSpace

Co-working space for high-growth startups  
[rocketspace.com](http://rocketspace.com)

### Sport Tech Hub

[sporttechhub.co.uk](http://sporttechhub.co.uk)

### Startupbootcamp

For global startups  
[startupbootcamp.org](http://startupbootcamp.org)

### TechHub

Spaces around the world for tech entrepreneurs to meet, work, learn and collaborate  
[techhub.com](http://techhub.com)

### Techstars

Global ecosystem for entrepreneurs  
[techstars.com/program/locations/london](http://techstars.com/program/locations/london)

### The Bakery

The world's first AdTech accelerator  
[thebakerylondon.com](http://thebakerylondon.com)

### The Hoxton Mix

[hoxtonmix.com](http://hoxtonmix.com)

### The Trampery

Spaces for entrepreneurship, creativity and innovation  
[thetrampery.com](http://thetrampery.com)



### True

Retail and fashion accelerator  
[true.global](http://true.global)

### Wayra

Telefónica's startup accelerator programme includes Wayra UnLtd  
[wayra.co.uk](http://wayra.co.uk)

### White Bear Yard

Hub for new startup and digital technology and media companies  
[whitebearyard.com](http://whitebearyard.com)





## Co-working space listings

### AllBright

[allbrightcollective.com](http://allbrightcollective.com)

### CoWorkingLondon

[coworkinglondon.com](http://coworkinglondon.com)

### Fora

[foraspace.com](http://foraspace.com)

### Hubble

Easy online marketplace for finding office space in London  
[hubblehq.com](http://hubblehq.com)

### Huckletree

[huckletree.com](http://huckletree.com)

### Launch22

[launch22.co.uk](http://launch22.co.uk)

### Second Home

Workplace for entrepreneurs and creative businesses to come together  
[secondhome.io](http://secondhome.io)

### Soho Works

[sohoworks.com](http://sohoworks.com)

### WeWork

Provider of shared workspace, community, and services  
[wework.com](http://wework.com)

### Work.Life

[work.life](http://work.life)

## News and blogs

Stay ahead of the digital curve with these news updates from around Europe and the globe.

### Business Insider UK

[uk.businessinsider.com](http://uk.businessinsider.com)

### Growth Business

[growthbusiness.co.uk](http://growthbusiness.co.uk)

### startups

[startups.co.uk](http://startups.co.uk)

### Tech.eu

[tech.eu/newsletter](http://tech.eu/newsletter)

### UKTN

[uktech.news](http://uktech.news)

## Growth

London & Partners' Business Growth programme helps London SMEs to overcome their growth barriers by providing strategic solutions including mentoring, workshops, business growth advice and opportunities across our London network.

### Get involved at

[businessgrowth.london](http://businessgrowth.london)

## Useful resources

### City of London

[cityoflondon.gov.uk](http://cityoflondon.gov.uk)

### Coworking London

[coworkinglondon.com](http://coworkinglondon.com)

### Creative Entrepreneurs

[creativeentrepreneurs.co](http://creativeentrepreneurs.co)

### Department for International Trade (DIT)

[gov.uk/dit](http://gov.uk/dit)

### Digital Catapult

[digital.catapult.org.uk](http://digital.catapult.org.uk)

### Digital Marketplace

[digitalmarketplace.service.gov.uk](http://digitalmarketplace.service.gov.uk)

### Entrepreneur Handbook

[entrepreneurhandbook.co.uk](http://entrepreneurhandbook.co.uk)

### Innovate Finance

[innovatefinance.com](http://innovatefinance.com)

### Innovate UK

[innovateuk.org](http://innovateuk.org)

### London Business Growth Hub

[growthhub.london](http://growthhub.london)

### StartUp Britain

[startupbritain.org](http://startupbritain.org)

### Tech Connect

[tech-connect.co](http://tech-connect.co)

### Tech City UK

[techcityuk.com](http://techcityuk.com)

### Tech.London

[tech.london](http://tech.london)

### techUK

[techuk.org](http://techuk.org)

### The Open Data Institute

[theodi.org](http://theodi.org)

### ukie

[ukie.org.uk](http://ukie.org.uk)



# Find out more

For practical information on how to set up your business in London, visit our website or contact us for free and confidential advice.

business@londonandpartners.com  
+44 (0)20 7234 5800  
invest.london  
twitter: @L\_Pbusiness

London & Partners is the official promotional company for London. Our specialist business network can help you:

- Create a powerful business case for expanding to London
- Find the best location
- Recruit the right people
- Create the perfect office
- Build a network of partners
- Enjoy London life

## London's Global Good News Room - join today

Do you want to receive the best global news about London as soon as it happens? Join our WhatsApp broadcast list today and you will receive news, intel and tweet-sized messages about London.

- Add **+44 (0)7553 374 546** to your contact list
- WhatsApp us your name and organisation so we know who you are
- Start receiving London news alerts and shareable content





# Considering setting up your business in London?

The London & Partners team offers a range of free of charge, bespoke and confidential services to support, assist and facilitate your investment in London.

We'd be delighted to talk to you.

For more details, please email:

## **London:**

Bob Doyle, Head of Inward Investment  
bdoyle@londonandpartners.com

Ted Edwards, Head of London Welcome Team  
tedwards@londonandpartners.com

Pru Ashby, Head of Key Accounts  
pashby@londonandpartners.com

## **International Offices:**

India: Hemin Bharucha, Chief Representative  
hbharucha@londonandpartners.com

China: Bingbing Zhao, Chief Representative  
bzhao@londonandpartners.com

Germany: Miriam Dücke, Chief Representative  
mdücke@londonandpartners.com

France: Nora Gherbi, Chief Representative  
NGherbi@londonandpartners.com

## **North America:**

Chris FJ Lynn, Chief Representative  
clynn@londonandpartners.com

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