



London: open for data

LONDON
& PARTNERS

At the forefront of technology and with exceptional data diversity, London is AI growth capital. Don't take our word for it, look at the ecosystem. Here are five reasons why London is Europe's AI growth capital.¹

1 London offers **open** and **transparent data** with **tight rules for privacy**.

The London Datastore, a free datasharing portal from the Mayor of London, provides everyone with access to **over 700 datasets** on London, with more data becoming accessible all the time. Great news for companies like **Citymapper**, who started in London.

2 **London is a rainbow city**, with over **10 million people** on any given day **speaking 233 languages²** – AI thrives in a multicultural, diverse and open environment. **Deep learning comes from data that's truly representative of diverse populations**, so the breadth and depth

of London's datasets are as unique as its entrepreneurs.

3 London's advanced AI research base is pumping out high-quality academic research and talent – **13 top universities in the city offer AI, Machine Learning and other related degrees.²** Two of DeepMind's co-founders met while studying at UCL.

4 Corporate and VC investment in London's AI capabilities continues to pour into the city. **Google will open its new 7,000-strong HQ in King's Cross in 2020, while the new UCL/Cisco Artificial Intelligence Research Centre will be one of the largest AI research centres in the world.**

5 **Come and see for yourself in June 2019** at CogX, Europe's leading AI event, which takes place in London every year.

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¹London: The AI Growth Capital of Europe - Mayor of London and CognitionX, 2018 ²Language Capital, CILT, 2010