

It's no secret that London takes cyber security seriously. Europe's leading financial centre also offers incredible access to digitally advanced customers, innovative talent and major investment opportunities. Here are five reasons why cyber security is London's domain.

As one of the world's most digitised societies, the capital's market is ready and waiting with a diverse base of customers – 74% of UK businesses name cyber security as a high priority.¹

London attracts top experts and the numbers prove it. The capital is home to the biggest developer population in Europe and a deep talent pool of more than 100,000 cyber security professionals.²

Few global cities can match the vibrancy of London's research environment. Academia, business and government are energised by collaboration, with backing from four London universities recognised as Academic Centres of Excellence in cyber security research.³

Cyber companies in London fully support the government's £1.9bn investment to the UK's National Cyber Security Strategy, rolling out until 2021. Their mission is simple: to make Britain "the safest place in the world to live and do business online".

Come and see for yourself in November 2019 at the industryleading Cyber Security Summit, taking place in London.

www.business.london

¹Department for Digital, Culture, Media and Sport, Cyber Security Breaches Survey, 2018 ²Stack Overflow, 2018 ³Academic Centres of Excellence in Cyber Security Research ⁴National Cyber Security Strategy 2016-2021, 2016