

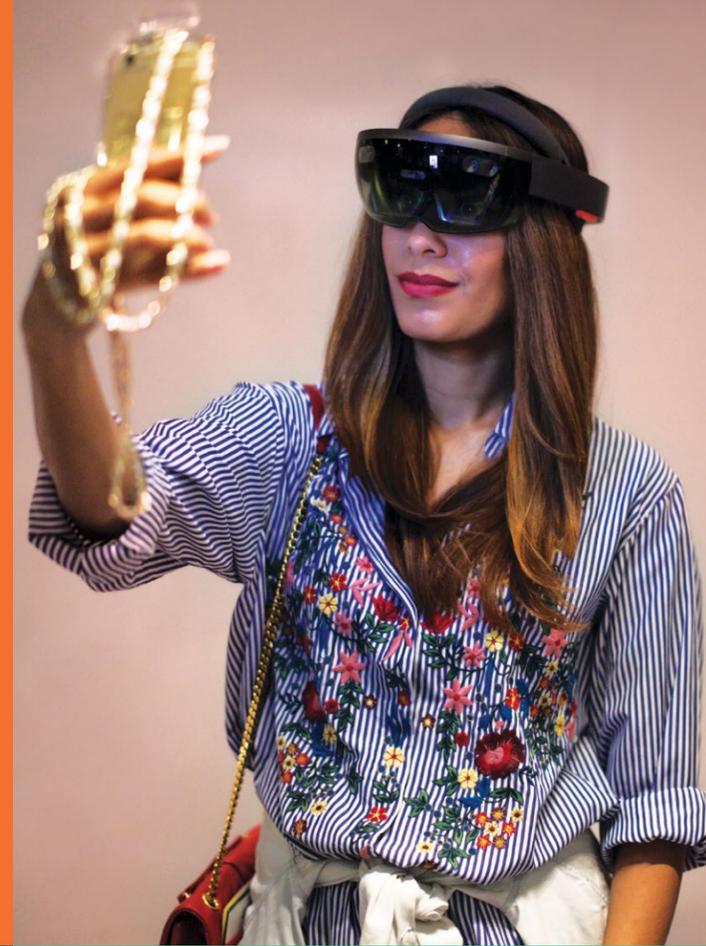
London for Retailtech



LONDON
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London for... investment

- Grow in an online ecosystem that has attracted £1.31bn of venture capital between 2013 and 2018
- Access London's consumers, who spend 150% more on average than the rest of the UK per online order
- Benefit from London's position as the UK's largest mobile app market
- Join a growing network of retailtech investors, such as Piper, True and Felix Capital



London for... talent

- Hire a graduate from a global top 10 fashion school – London has four to choose from
- Access world-class talent whose tech expertise and creativity combine to drive innovation
- Find the skills you need – London is home to more software developers than any other European city
- Embrace London's diversity and international mindset – more than 230 languages are spoken on any given day

Want to learn more?

Take advantage of our free advice and assistance. business.london/invest

LONDON
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London for... the future

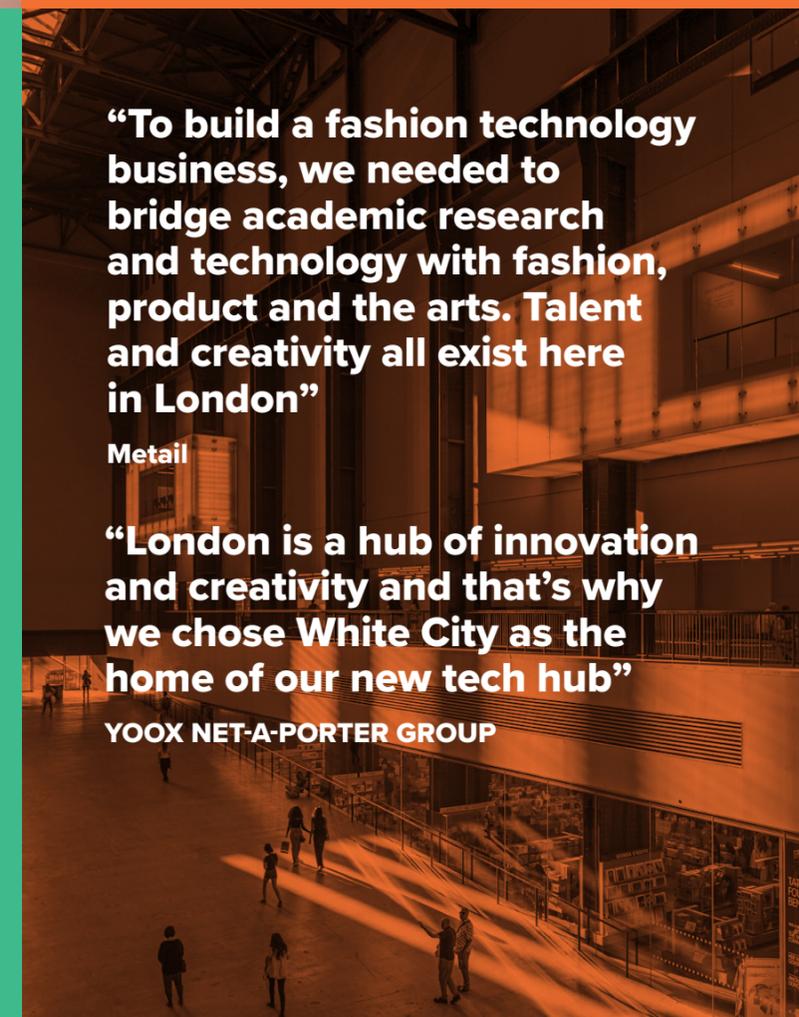
- Prosper in a market where the number of connected devices is set to increase 12-fold by 2026
- Develop cutting-edge technologies and disruptive innovation alongside Europe's leading incubators and accelerators
- Grow with the East London Fashion Hub, a series of projects supporting London's innovation and creativity
- Get involved in the Retail Sector Council, a first-of-its-kind collaboration between government and industry

“To build a fashion technology business, we needed to bridge academic research and technology with fashion, product and the arts. Talent and creativity all exist here in London”

Metall

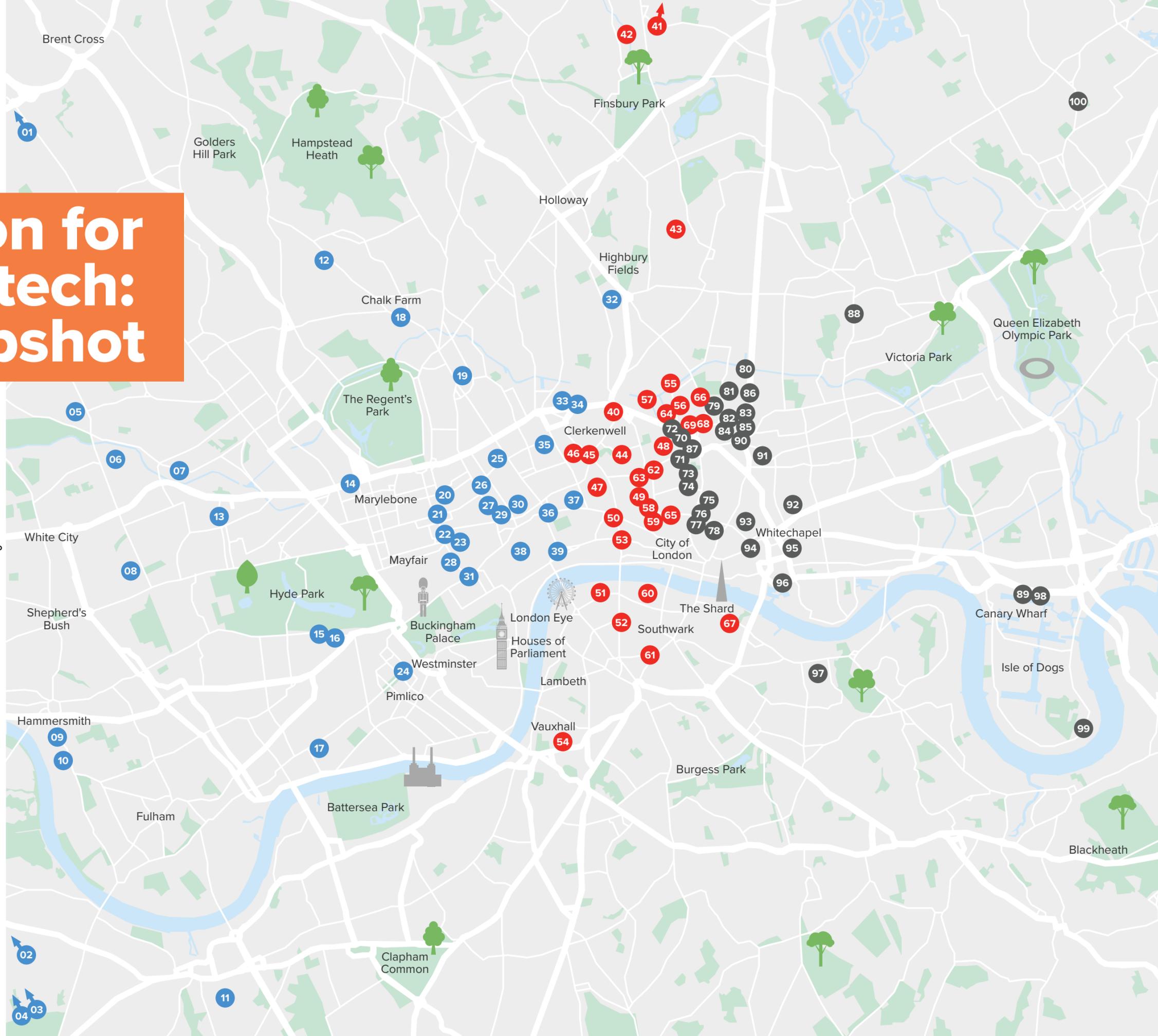
“London is a hub of innovation and creativity and that's why we chose White City as the home of our new tech hub”

YOOX NET-A-PORTER GROUP



London for Retailtech: a snapshot

- 01 The Kairos Collective
- 02 notonthighstreet.com
- 03 eBay
- 04 Graze
- 05 Style Lyrical
- 06 RMI
- 07 What3Words
- 08 YOOX NET-A-PORTER GROUP
- 09 localz
- 10 Yoobic
- 11 Cudoni
- 12 Infi-tex
- 13 Dressipi
- 14 Mercaux
- 15 Open For Vintage
- 16 Temando
- 17 KidPix
- 18 Goinside
- 19 ASOS
- 20 The Business of Fashion
- 21 Warda UK Ltd
- 22 Birchbox
- 23 Action.AI
- 24 JLAB
- 25 Yoyo Wallet
- 26 Constant Commerce
- 27 Wisher
- 28 Localistico
- 29 Big Data For Humans
- 30 Polymatica
- 31 Belcurves
- 32 Increasingly
- 33 Houzz
- 34 Etsy
- 35 Yocuda
- 36 Shopair
- 37 Modist LTD
- 38 Airplay
- 39 Unmade



- 40 BeMyEye
- 41 SinglePrice.com
- 42 Cocorose London
- 43 Esoplan
- 44 Trouva
- 45 LoyaltyLion
- 46 Appear Here
- 47 EDITED
- 48 Supply Compass
- 49 Amazon UK
- 50 Stooki
- 51 Nosto
- 52 Reevo
- 53 divid
- 54 Bloom and Wild
- 55 Xelix
- 56 veeloop
- 57 Yapster
- 58 TrustPilot
- 59 Stitch Fix
- 60 Yreceipts
- 61 starship
- 62 Near St
- 63 mishipay
- 64 Bookalook
- 65 planckly
- 66 Skimlinks
- 67 Feefo
- 68 Brisqq
- 69 Intelistyle Ltd.
- 70 Farfetch
- 71 Dream Assembly
- 72 Chattermill
- 73 Poq Commerce
- 74 Mobula
- 75 Storiq
- 76 Hoxton Analytics
- 77 Market Hub
- 78 Stowga
- 79 The Trampery
- 80 Amazon Fashion Studio
- 81 Amazon
- 82 Qudini
- 83 nuggets
- 84 Lyst
- 85 Lookiero Style
- 86 Proximity Insight
- 87 LeSalon
- 88 Centre for Fashion Enterprise
- 89 Boldmind
- 90 Bombinate
- 91 Shopest
- 92 Third Eye
- 93 Yieldify
- 94 Thread
- 95 Metal
- 96 Fingopay by Sthaler
- 97 Aura Vision Labs
- 98 Singular Intelligence
- 99 Solely Original
- 100 In your dreams