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# Retailtech and Fashtech London LONDON & PARTNERS

# London for... investment

- Grow in an online ecosystem that has attracted £1.31bn of venture capital between 2013 and 2018
- Access London's consumers, who spend 150% more on average than the rest of the UK per online order
- Benefit from London's position as the UK's largest mobile app market
- Join a growing network of etailtech investors, such as Piper, True and Felix Capital



## London for... talent

- Hire a graduate from a global top 10 fashion school - London is home to four of the world's top ten fashion schools, including the top-ranked Central Saint Martins (UAL) and there are over 15,000 students of creative arts and design in London
- Access world class talent - Around 46,400 people are currently employed by the fashion industry in London and

- half of the specialist fashion design jobs in the UK are located in and around London
- Find the skills you need – London is home to more software developers than any other European city
- Embrace London's diversity and international mindset
  more than 230 languages are spoken on any given day

## Want to learn more?

Take advantage of our free advice and assistance. business.london/invest

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## London for... the future

- Prosper in a market where the number of connected devices is set to increase 12-fold by 2026
- Develop cutting-edge technologies and disruptive innovation alongside Europe's leading incubators and accelerators
- Grow with Fashion
   District, an initiative
   funded by the Mayor
   of London to support
   new workspaces, skills

- development and financing initiatives in East London for the Fashtech sector
- Connect with key players shaping the future across the fashion and retail industries by working on sustainable innovation with brands and retailers to bring new ideas to life from fashion for good, to experiential retail, and the use of Al and immersive technologies for better consumer experience

