

A futuristic, curved walkway with blue lighting and people walking. The walkway is made of dark, reflective panels and is illuminated by recessed lights. The ceiling is a curved, ribbed structure with blue lighting. The floor is a dark, reflective surface. In the background, several people are walking away from the camera. The overall atmosphere is modern and high-tech.

# LONDON

## CONVENTION BUREAU

Tech Toolkit

## Introduction

London is an inspiring destination for technology, with high concentration of global tech companies and a leading ecosystem of policy-makers, regulators, start-ups, scale-ups, incubators, accelerators, students, researchers and investors. The city has unique depth in fintech, blockchain, artificial intelligence and cybersecurity – as well expertise in hybrid sectors such as AdTech, FinTech, MedTech, RetailTech and CleanTech.

The thriving ecosystem and centre of excellence provides strong platform to organise your tech event, with access to inspiring speakers to deliver high content, as well as access to potential sponsors; both culminating to generate high attendance in London. It also opens the door to Europe's largest consumer market to grow commercial sales and reach.

## LONDON TECH IN STATS



**40% of European headquarters of world's top tech companies located in London (examples include Amazon, Dropbox, Expedia, LinkedIn, Microsoft, Google, BuzzFeed, Facebook)**

London is the leading European city for venture capital investment in tech – the average early stage funding per start-up is \$486k, compared to a global average of \$284k

More than 200 incubators, accelerators and innovation centers are located in London to grow start up business

The capital is home to 46,000 tech companies supporting over

**240,000 JOBS**

Consumer – UK has the highest eCommerce spend in Europe

**The London tech ecosystem is estimated to be worth \$47bn**

Over 380,000 students in the city, including 112,000 international students from 200 countries. 13 universities in London offering AI related degrees.

London Tech Week is Europe's largest festival of tech events, welcoming 58,000 delegates across 300 events

14 tech unicorns call London home – more than any other European city

## London Tech clusters and research locations

### Old Street/Shoreditch

Known as Silicon Roundabout

### Stratford

HereEast and Plexal – leading tech campuses in Queen Elizabeth Olympic Park

### Kings Cross

Knowledge Quarter – location for forthcoming European headquarters of Google and Facebook

### White City

new hub and Imperial College site for start-ups and scale space

### Leading universities to talent and research

Imperial College, University College London, Kings College London, Queen Mary University of London

## LONDON TECH EVENT EXAMPLES

Bett Show

Cloud Expo Europe

Wearable Technology Show

London Tech Week

London FinTech Week

London EdTech Week

Infosecurity

ad:tech London

NOAH Conference

PayExpo

## THE FUTURE OF LONDON TECH

**The number of digital tech enterprises in London is set to grow by a third by 2026, taking the number of digital technology companies to over 61,000**

The Department for Digital, Culture, Media and Sport (DCMS) set up the £13.5m the PlexalCyber Security Innovation Centre in East London

London is the launch pad for the next generation of tech, including Insuretech, Regtech, Cleantech, GovTech and AI.

Cisco and UCL will be opening a new Artificial Intelligence Research Centre based on the UCL campus in Central London. It is set to be one of the largest AI research centres in the world

### Google

Google will open its new UK headquarters in Kings cross in 2020 for 7,000 staff. They will be joined by Facebook in the same year



Apple is set to consolidate its 1,400 London staff in the iconic Battersea Power Station in 2021

**Any questions?**

**Please contact the Convention Bureau team  
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